

THE OFFICIAL MATCHDAY MAGAZINE OF SWINDON TOWN F.C. PRICE £1.50

SWINDON TOWN

ISSUE NO. 7

UNITED NEXT

*Old Trafford Trip
is Swindon's reward in
Coca-Cola Cup*

PROFILE

*New Signing
Gary Elkins*

FREE INSIDE

*Scott Leitch
Poster*

TICKETS

*All the latest
ticket details
on page 28*

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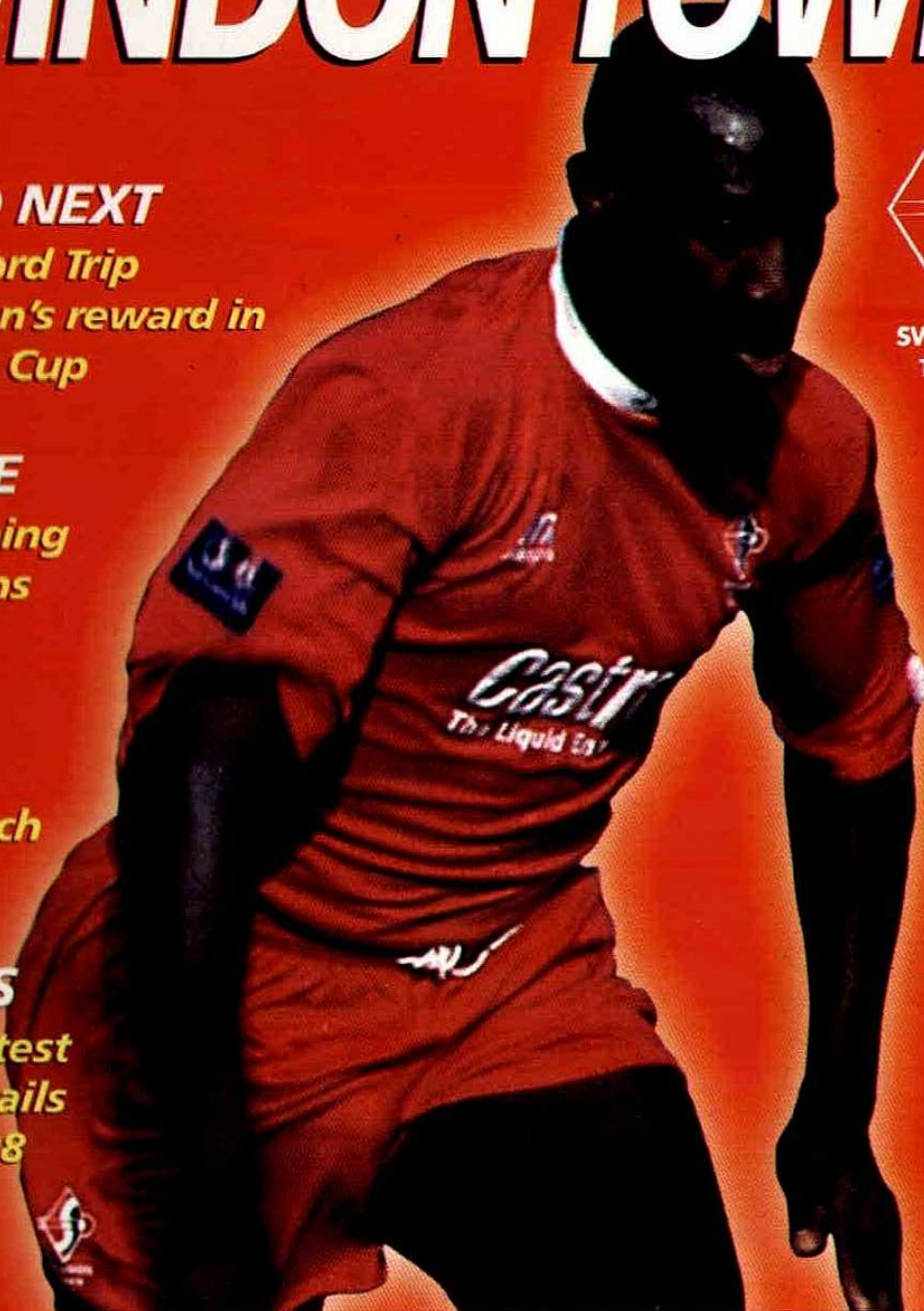
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1



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FRIDAY SEPTEMBER 27th 1996
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Kick-Off 7.45pm



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Produced & Printed by:

PIA ADVERTISING & MARKETING LTD.

(01635) 35546

PIA COLOUR PRINT LTD.

(01635) 582706

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welcome to swindon town

With the QPR saga finally over, tonight we welcome back Mark McGhee and his Wolves who are no doubt hungry for revenge after we dumped them out of the Coca-Cola Cup.

The Molineux side are currently flying high in the Nationwide First Division but a win for Swindon tonight will put us right up among the pace-setters, so it should be a cracking contest.

Old Trafford Trip

Swindon Town's reward for their superb away win at Q.P.R. in the Coca-Cola Cup on Wednesday is a third round draw at mighty Manchester United.

Trailing 2-1 from the first leg, the lads emerged from Loftus Road with a 3-1 second leg success - going through 4-3 on aggregate.

Goals from Wayne O'Sullivan, Wayne Allison and Peter Thorne did the trick, Thorne's all important goal coming in extra time.

And we couldn't have hoped for a better draw in the next round - Manchester United!

A Point Made

Last Saturday Swindon returned from Loftus Road with a valuable point following a 1-1 draw in Division One.

Steve Cowe gave the visitors the lead with a mazy run and thunderous finish but a lapse at the back allowed Rangers to peg back the lead shortly afterwards and despite performing well, the lads were

unable to find a match winning goal.

Nevertheless it was an encouraging display against the former Premiership outfit and first team coach Andy Rowland said: "If anyone looked like winning it was us."

Two Late Lapses

A couple of lapses at the back allowed QPR to reply from a goal down to win last week's Coca-Cola Cup, second round, first leg clash 2-1 here at the County Ground.

A curling shot from the edge of the area by man of the match Mark Walters gave Swindon a 63rd minute lead.

But we were then stunned twice in as many minutes as Danielle Dichio levelled and Andrew Impey scored again immediately afterwards.

SKY Return

A warm welcome to the SKY Sports team who return to the County Ground tonight to beam the match out live.

It will be the third time this season we have been on the box with all three contests against Wolves.

Don't Forget

Supporters are reminded that our next home game here at the County Ground is an all ticket affair against local rivals Oxford United.

Please make sure you call into the Box Office as soon as possible to reserve your seat for what promises to be a hot blooded fixture.

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the manager

Steve McMahon

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I'm expecting a very difficult match tonight against a Wolves team who are no doubt out for revenge after we knocked them out of the Coca-Cola Cup.

Just because we beat them here in the cup doesn't automatically mean we will do the same tonight in the League.

Of course I will be delighted if we can repeat the 2-0 victory we enjoyed here at the beginning of the season but every game is different and if we don't go into the match with the right attitude we will get punished.

Obviously we would have liked to have had more of a break in between matches following our cup clash at QPR on Wednesday, particularly after having to play extra time but that's the way the fixtures sometimes go.

Television now governs football and you have to abide by the likes of SKY Sports who are covering the game tonight.

As far as our recent performances are concerned I have had mixed feelings. There have been some pleasing displays and others that I've been disappointed with.

It was a fantastic performance at Loftus Road on Wednesday. The work-rate was unbelievable and what a draw we have got in the next round - Manchester United at Old Trafford.

The lads deserve a game like that after playing so well at Q.P.R. but some of our displays prior to that match have not been up to scratch.

In games we should have won we have given away some silly goals. In this league you get severely punished for lapses of concentration because the quality of the

opposition is so much better.

It means we have to concentrate for the whole 90 minutes - not 89.

After tonight's game we play two away matches at Bradford City and Ipswich Town which means we will be virtually living out of suitcases for a week or so.

The next few matches are very important and if we can put together a decent run it will keep us nicely placed in the top half of the table.



Steve McMahon

today's visitors

This evening we extend a warm welcome to the cameras of SKY Television, and a 'welcome back' to the players, supporters and staff of Wolverhampton Wanderers.

The Wolves have, of course, already visited the County Ground this season and were on the end of a 2-0 defeat here in the first round first leg of the Coca-Cola Cup back in early August.

They won the second leg at Molineux by a goal to nil, thanks to a strike from midfield man Simon Osborn, but it wasn't enough to see the men in gold through to the second round.

But early season form can often be misleading, and as the campaign has progressed, Wolves have got into their stride and in mid-September they fired their way into the division's top three with an ominous 4-2 derby match victory over local rivals West Bromwich Albion.

Star of the show that afternoon was the big money summer signing from

Leicester Iwan Roberts, who broke his club duck by grabbing a hat-trick at The Hawthorns, while old master Steve Bull added the fourth.

That impressive victory was the club's fourth win in the season's opening seven games. Since then they were beaten 2-1 at home by Sheffield United. Their only other

League defeat coming at Norwich at the end of August, and the signs are that they will be a real force to be reckoned with in the coming months.

With McGhee at the helm, Wolves' wandering days seem finally to be over, and they have got their eyes firmly fixed on a place in the promised land of the Premiership, with stars like midfielder Simon Osborn and £4 million rated defender Dean Richards in sparkling form.

But Swindon have already tamed the Wolves once this season, and we can rest assured that Steve McMahon will send his troops out to repeat that task tonight - it is sure to be a cracking game, with floodlights and TV cameras only adding to the atmosphere.



SWINDON



Wolverhampton Wanderers Football Club 1996/97

Back Row: (left to right) Andy Thompson, Steve Corica, Robbie Dennison, Jermaine Wright, Mike Stowell, Chris Westwood, Dennis Pearce, Simon Osborn, Jamie Smith.

Middle Row: (left to right) Mark McGhee (Manager), Colin Lee (Assistant Manager), Robert Swayers, Carl Robinson, Darren Ferguson, Richard Leadbetter, Emeka Nwadike, Steve Froggatt, Dominic Foley, Mark Venus, Neil Masters, Mark Rankine, Chris Turner (Youth Coach), Mike Hickman (Coach).

Front Row: (left to right) Taff Davies (Kit Manager), Dave Hancock (Physio), Eric Young, Tony Popovic, Dean Richards, Brian Law, Geoff Thomas, Steve Bull (Capt.), Neil Emblem, Adrian Williams, Iwan Roberts, Don Goodman, Mark Atkins, Barry Holmes (Physio), Chris Evans (Youth Development Officer).



one to watch Steve Bull

Legendary US scientist Benjamin Franklin once said that there are only two things certain in life - death and taxes. Any Wolves fan will tell you that there is a third - and that is Steve Bull reaching 15 goals in a League season.

Despite the fact that Bully's goal-getting exploits have slowed a little since his glory days of the late-1980s he can still be relied upon to hit double figures year after year, and the "Tipton Terror's" haul of 15 in the League last season is the tenth successive campaign in which he has hit that figure.

He is, simply, a goal scoring

phenomenon. Since transferring to Wolves from Black Country neighbours West Bromwich Albion for a bargain £35,000 in November 1986, Bully has scored more than 200 goals for Wolves and earned himself cult hero status after helping to lift the club out of the dark, despairing days of the early 1980s.

A measure of his standing in the game came in 1989 when Bull earned the rare distinction of winning an England cap while still a Third Division player - only three others had managed the feat before him - and, true to form, he scored as England beat Scotland 2-0 at Hampden Park.

The Molineux fans couldn't

imagine life without him and Graham Taylor's reluctance to play the hard-working striker - and the fact that he was willing to sell Bull on to Coventry for £2 million in the summer of 1995 - must have played a part in the former England manager's fall.

FACT FILE..

Name: Steve Bull
Position: Forward
Born: Tipton, 28.03 65
Height: 5ft 11in
Weight: 12st 11lb
Trophies won: Div Four title 1988, Sherpa Van Trophy 1988, Div Three title 1989
International Honours: England U21, 'B', 13 Full caps
League record last season: 44 games, 15 goals

Era	Club	Games	Goals	Fee
85/86 - 86/87	WBA	4	2	From Apprentice
86/87 - 95/96	Wolves	385	217	£35,000

Mark McGhee

He may not have won many friends in the environs of Reading and Leicester, but Mark McGhee can lay claim to being one of the brightest young managers in the British game.

A quality player in his days with Newcastle, Aberdeen, Hamburg, Celtic and Scotland, McGhee

has obviously learned well from the leading coaches he played under and - at Reading in particular - showed a great ability for producing results whilst still playing some quality football.

It was as a striker with Aberdeen that McGhee first

hit the headlines as he played his part in the Dons' hugely successful sides of the mid-1980s.

A clever and thoughtful frontman, with plenty of ball skills, McGhee netted a total of 63 goals in 164 League appearances for

the Dons and helped them to an historic 1983 European Cup-Winners' Cup victory over Real Madrid, as well as three Scottish Cup triumphs.

He took over as player-manager at Reading in the summer of 1991, and the Royals only narrowly avoided relegation in his first season in charge. The 1992/93 term saw an improvement, and in 1993/94 his bright young side took the Second Division by storm to lift the title.

With the following campaign beginning in much the same style, Reading were riding high in Division One when McGhee suddenly packed his bags and moved on to Filbert Street, taking his assistant Colin Lee with him to the Midlands. After a few months in the hot-seat there he was tempted to Molineux.

With Wolves struggling for form, McGhee was quick to steady the ship and after a quiet rebuilding period he feels that the 1996/97 campaign could finally be the one where the massive potential at Molineux is realised - and millionaire president Sir Jack Hayward can reap the rewards of his massive investment in all areas of the club.



playerprofile

WOLVERHAMPTON WANDERERS

In **MIKE STOWELL** Wolves can boast one of the top goalkeepers outside the top flight, and his fine form and consistency have earned him the number one spot at Molineux for the past six seasons.

Stowell began with Preston before moving to Everton on a free in 1985/86. He had loan spells at Chester, Man City, Port Vale, Wolves and Preston before moving to Molineux permanently for £250,000 in June 1990.

In front of Stowell is former England Under-21 skipper, and club record buy,

DEAN RICHARDS - a £1.3m purchase from Bradford during the summer of 1995 and a repeated subject of transfer speculation thanks to his assured performances in central defence.

Welsh International **ADRIAN WILLIAMS**

was a summer signing from boss Mark McGhee's old club, Reading, and is expected to slot in to the heart of the Wolves' defence.

Unfortunately, the 25-year-old suffered a cruciate ligament injury during pre-season and will be out of action for several months.

NEIL MASTERS has struggled with a series of injuries since moving from Bournemouth for a £350,000 fee in December 1993 and will be hoping for a clean bill of health this time around, while other options at the back include full-back **BRIAN LAW**, a member of the Welsh international squad, and the popular **ANDY THOMPSON** who joined the club in the same deal that took Steve Bull to Molineux from WBA in November 1986.

MARK VENUS has struggled for a regular first-team place, but is

versatile enough to play anywhere across the back four or in midfield, while the club have high hopes for England U21 player **JAMIE SMITH** and the versatile £750,000 purchase **NEIL EMBLEN** from Millwall.

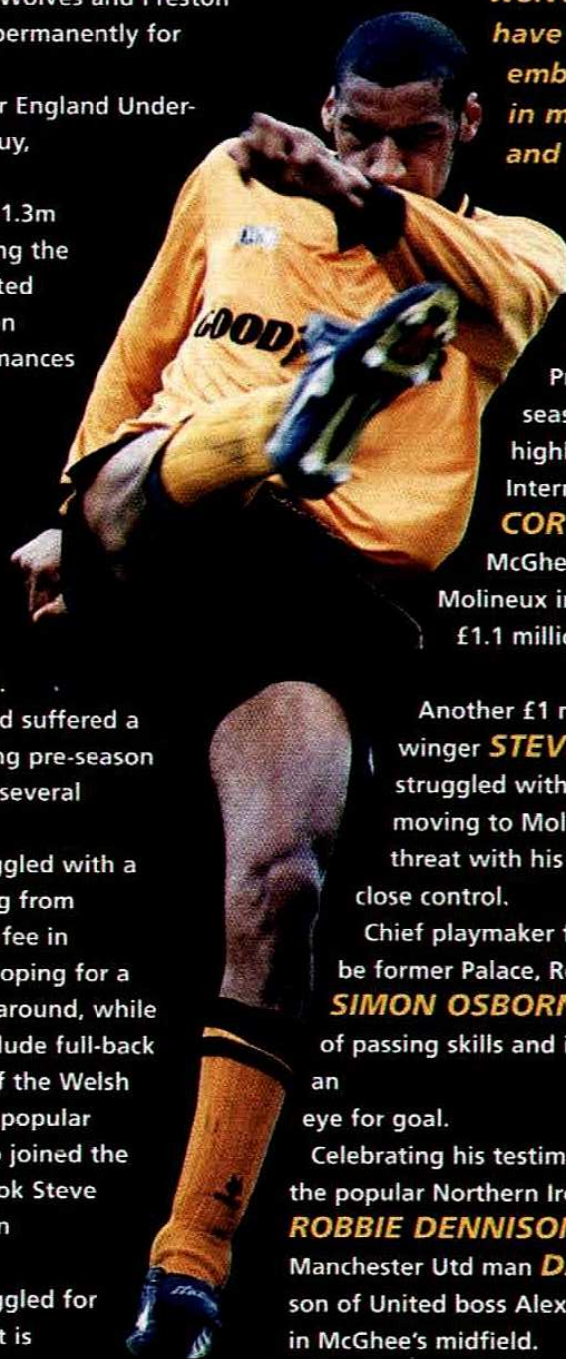
Wolves could be said to have something of an embarrassment of riches in midfield, where grit and flair combine well.

The experienced **MARK ATKINS** moved to Wolves in September 1995 after a Premier League winning season with Blackburn, while highly-rated Australian International **STEVE CORICA** followed Mark McGhee from Leicester to Molineux in February of this year for £1.1 million.

Another £1 million man is former Villa winger **STEVE FROGGATT**, who has struggled with illness and injury since moving to Molineux, but is a potent threat with his combination of speed and close control.

Chief playmaker for the Wolves is likely to be former Palace, Reading and QPR man **SIMON OSBORN** who has a good range of passing skills and is a busy midfielder with an eye for goal.

Celebrating his testimonial season in 1996/97 is the popular Northern Ireland International **ROBBIE DENNISON**, while former Manchester Utd man **DARREN FERGUSON** - son of United boss Alex Ferguson - is another star in McGhee's midfield.



wolves

P L A Y E R P R O F I L E



Ex-England player **GEOFF THOMAS** has yet to make a real impact at Molineux since signing three years ago due to a series of operations on his knee. But the combative former Palace and Crewe midfielder is a natural battler and is determined to show his class this season.

A familiar figure will be leading the line for Mark McGhee's troops.

STEVE BULL has clocked up more than 250 senior goals for Wolves and is as dangerous today as he was when he made his England debut as a Third Division player back in

1989. He has smashed all sorts of scoring records and is - among other things - the club's all-time leading goal-getter.

He was partnered last term by former Sunderland forward

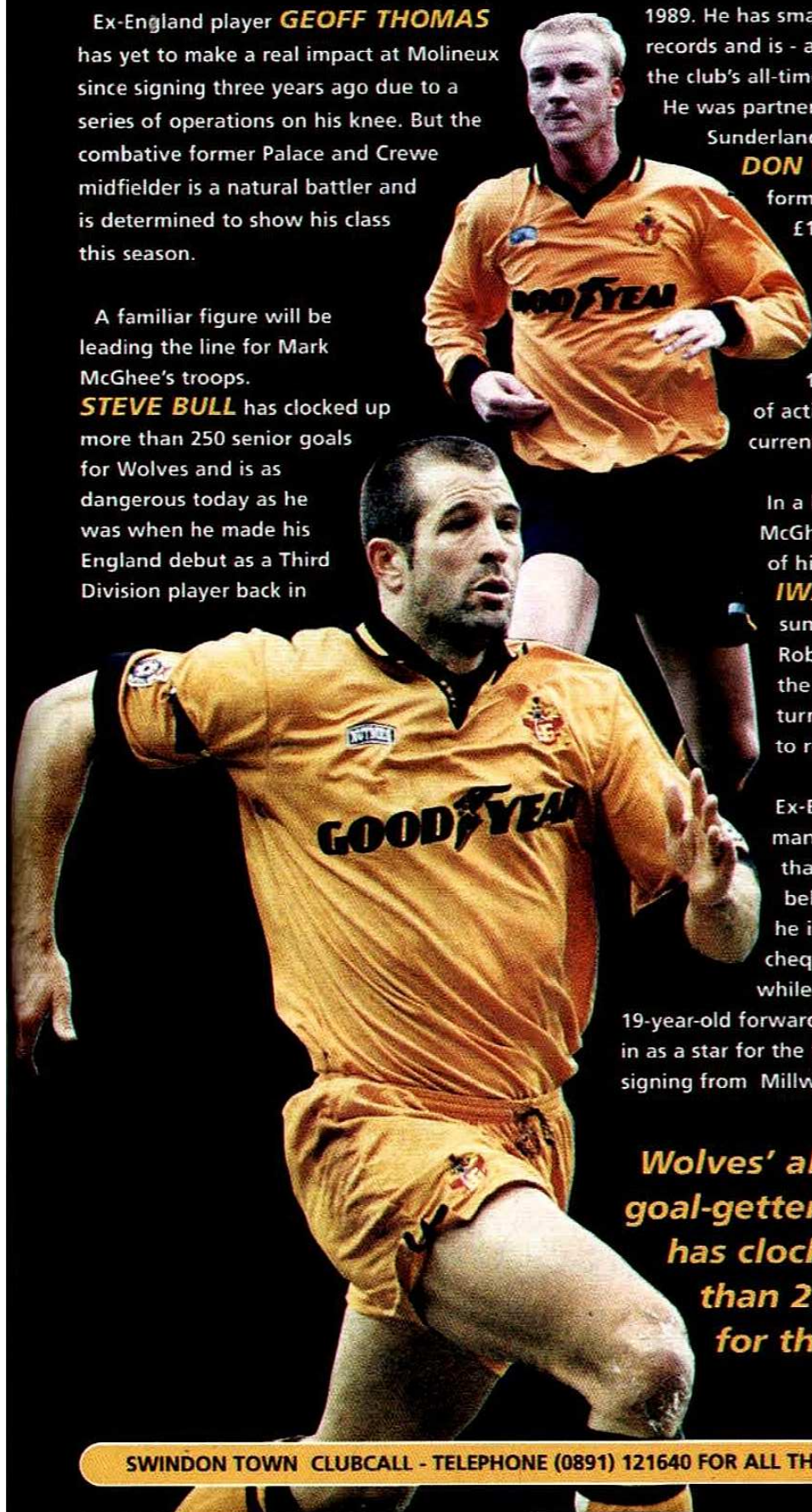
DON GOODMAN who cost former Wolves boss Graham Taylor £1.2m when he moved to Molineux in December 1994. Unfortunately, Goodman suffered a fractured skull in the last home game of 1995/96 and is likely to be out of action for much of the current campaign.

In a bid to limit the damage, Mark McGhee stepped in to sign another of his former Leicester proteges, **IWAN ROBERTS**, during the summer. Welsh international Roberts helped fire Leicester into the Premiership last term, but turned his back on the top flight to rejoin McGhee at Molineux.

Ex-England and Aston Villa wide man **TONY DALEY** is hoping that his injury nightmare is behind him as he bids to prove he is worth the £1.25 million cheque laid out for his services while **JERMAINE WRIGHT** is a

19-year-old forward who Graham Taylor invested in as a star for the future. He cost £50,000 when signing from Millwall at Christmas 1994.

Wolves' all-time leading goal-getter STEVE BULL has clocked up more than 250 senior goals for the club.



wolves

VITAL STATISTICS



WOLVES' record over the last 10 years

Season	Div	P	W	D	L	F	A	Pts	Pos
86/87	4	46	24	7	15	69	50	79	4th
87/88	4	46	27	9	10	82	43	90	1st
88/89	3	46	26	14	6	96	49	92	1st
89/90	2	46	18	13	15	67	60	67	10th
90/91	2	46	13	19	14	63	63	58	12th
91/92	2	46	18	10	18	61	54	64	11th
92/93	1	46	16	13	17	57	56	61	11th
93/94	1	46	17	17	12	60	47	68	8th
94/95	1	46	21	13	12	77	61	76	4th
95/96	1	46	13	16	17	56	62	55	20th



**10 YEAR
RECORD**

Our League record v Wolves

HOME

Date	Div	Result
03 Sep, 1989	2	3-1
18 Sep, 1990	2	1-0
18 Apr, 1992	2	1-0
30 Jan, 1993	1	1-0
08 Oct, 1994	1	3-2

AWAY

Date	Div	Result
20 Jan, 1990	2	1-2
16 Apr, 1991	2	2-1
21 Sep, 1991	2	1-2
22 Aug, 1992	1	2-2
07 May, 1995	1	1-1

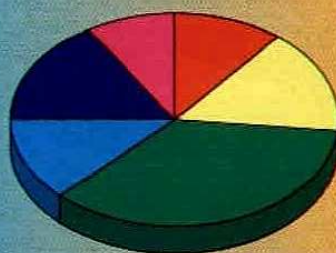
Swindon score first

How they performed last season

Date	Opps	H/A	Result	Scorers (Goal times)
Aug 12	TRANMERE	(a)	D2-2	Bull (41), Goodman (54)
Aug 20	WEST BROM	(h)	D1-1	Mardon (66og)
Aug 26	SUNDERLAND	(a)	L0-2	
Aug 30	DERBY	(h)	W3-0	Daley (12), Goodman (16), De Wolf (32)
Sep 02	LEICESTER	(a)	L0-1	
Sep 09	GRIMSBY	(h)	W4-1	Bull (42, 69), Goodman (51, 76)
Sep 13	NORWICH	(h)	L0-2	
Sep 16	SOUTHEND	(a)	L1-2	Goodman (29)
Sep 23	LUTON	(h)	D0-0	
Sep 30	PORT VALE	(a)	D2-2	Goodman (16), Daley (31)
Oct 07	IPSWICH	(a)	W2-1	Goodman (35), Atkins (42)
Oct 14	STOKE	(h)	L1-4	Thompson (71pen)
Oct 21	WATFORD	(a)	D1-1	Daley (45)
Oct 28	SHEFF UTD	(h)	W1-0	Bull (37)
Nov 04	BARNSELY	(a)	L0-1	
Nov 12	CHARLTON	(h)	D0-0	
Nov 18	OLDHAM	(h)	L1-3	Emblen (27)
Nov 22	C.PALACE	(a)	L2-3	Thompson (65pen), Young (84)
Nov 25	HUDDERSFIELD	(a)	L1-2	Bull (79)
Dec 03	IPSWICH	(h)	D2-2	Goodman (60, 70)
Dec 10	LUTON	(a)	W3-2	Richards (7), Goodman (18), Bull (41)
Dec 16	PORT VALE	(h)	L0-1	
Dec 26	MILLWALL	(h)	D1-1	Bull (10)
Dec 30	PORTSMOUTH	(h)	D2-2	Bull (5), Goodman (35)
Jan 13	WEST BROM	(a)	D0-0	
Jan 20	TRANMERE	(h)	W2-1	Bull (35), Goodman (67)
Feb 03	SUNDERLAND	(h)	W3-0	Thompson (15pen), Goodman (19), Atkins (61)
Feb 10	DERBY	(a)	D0-0	
Feb 17	NORWICH	(a)	W3-2	Bull (12, 37), Goodman (74)
Feb 21	LEICESTER	(h)	L2-3	Bull (26), Law (42)
Feb 24	SOUTHEND	(h)	W2-0	Young (29), Thompson (50)
Mar 02	MILLWALL	(a)	W1-0	Bull (68)
Mar 05	BIRMINGHAM	(a)	L0-2	
Mar 09	READING	(h)	D1-1	Atkins (42)
Mar 12	GRIMSBY	(a)	L0-3	
Mar 16	PORTSMOUTH	(a)	W2-0	Emblen (39), Goodman (41)
Mar 23	BIRMINGHAM	(h)	W3-2	Goodman (37), Thompson (88pen), Bull (89)
Mar 30	WATFORD	(h)	W3-0	Froggatt (33), Osborn (41, 54)
Apr 03	STOKE	(a)	L0-2	
Apr 06	SHEFF UTD	(a)	L1-2	Thompson (45pen)
Apr 08	BARNSELY	(h)	D2-2	Bull (16), Ferguson (51pen)
Apr 13	OLDHAM	(a)	D0-0	
Apr 20	C.PALACE	(h)	L0-2	
Apr 27	HUDDERSFIELD	(h)	D0-0	
Apr 30	READING	(a)	L0-3	
May 05	CHARLTON	(a)	D1-1	Crowe (53)

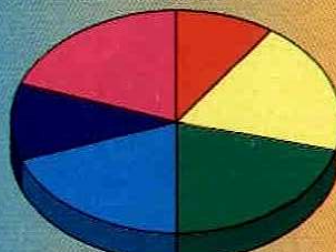
Total Matches: 46

The time the goals went in for Wolves at both ends last season.



League goals scored in 1995-96 clockwise starting at RED

0-15mins	6
16-30	9
31-45	20
46-60	7
61-75	9
76-90	5
TOTAL	56



League goals conceded in 1995-96 clockwise starting at RED

0-15	6
16-30	12
31-45	13
46-60	12
61-75	7
76-90	12
TOTAL	62

QuickQuiz!

the question is...

Settle down with your half-time cuppa and test your soccer knowledge.

1. Which club play their home games at Elm Park?
2. Which Scottish club is nicknamed The Bhoys?
3. Against which team did Fabrizio Ravanelli score four goals in a recent Coca-Cola Cup tie?
4. For which country is Tomas Brodin an International?
5. Who turned down Manchester City to stay at the Palace?
6. Which club won the 1994 Coca-Cola Cup Final?
7. Manchester United striker Ole Gunnar Solksjaer is Swedish, Danish or Norwegian?
8. Who is the manager of Bolton Wanderers?
9. Who do England play in their next World Cup match?
10. Which Scottish club had four players sent-off in a match against Rangers recently?
11. From which club did Chelsea sign Gianluca Vialli?
12. For which First Division side does Steve Guppy play?
13. Who won the Second Division Play-off Final last season?
14. Patrik Berger scored two brilliant goals against which club to open his account for Liverpool
15. Rob Jones, David Platt, Geoff Thomas and Neil Lennon have all played for which club?



WHO AM I?

1. The player has played League football for the same two teams as his father in the 1960's.
2. Born in Altrincham in August 1971 his father is called Mike.
3. Signed for Swindon in 1989 and later played over 100 games for them.
4. He followed in his fathers footsteps to Maine Road in 1994 for £1.5 Million.

CLOSE UP! WHOSE CREST?



HOME & AWAY..

HOME....

1. Mark Walters scored his first goal for Swindon against which club?
2. Where did Scott Leitch start his League career?
3. Who scored our second goal in the 2-1 win over Tranmere recently?

....AND AWAY

1. Iwan Roberts smashed a hat-trick in Wolves' 4-2 win at which Midlands rivals?
2. Steve Bull scored on his England debut against which country?

RULES OF THE GAME!

The goalkeepers shall wear colours which distinguish them from other players and:-

- A) Each other
- B) The manager
- C) The referee

Answers.... 1. Reading, 2. Celtic, 3. Hereford, 4. Sweden, 5. Dave Bassett, 6. Aston Villa, 7. Norway, 8. Colin Todd, 9. Poland, 10. Hearts, 11. Juventus, 12. Port Vale, 13. Bradford, 14. Leicester, 15. Crewe. **Home:** 1. Tranmere, 2. Dunfermline, 3. Kevin Horlock. **Away:** 1. West Brom, 2. Scotland. **Whose Crest:** Leeds United. **Rules of the game:** ans C

a brief look back

Dick Mattick looks back ...

As this is the second visit that Wolves have made to the County Ground this season, I thought I would look back at three players who have represented both clubs rather than look at an individual match.

It was a goalkeeper, Billy Rose, who was the first Swindon player to win International honours making his debut for England in an 8-1 victory over Ireland in February 1884.

It was during the 1883/4 season that Rose became captain of Swindon. During the season the club played 14 friendlies and emerged with a goal tally of 53 for and just eight against which speaks volumes about the quality of Rose as a keeper.

Billy played four more times for England, never conceding more than one goal. He went on from Swindon to play for Small Heath (later to become Birmingham City), Swifts, Preston and Stoke before joining Wolverhampton. It was with Wolves in 1893 that he won a cup winners medal when they defeated Everton 1-0 in the final.

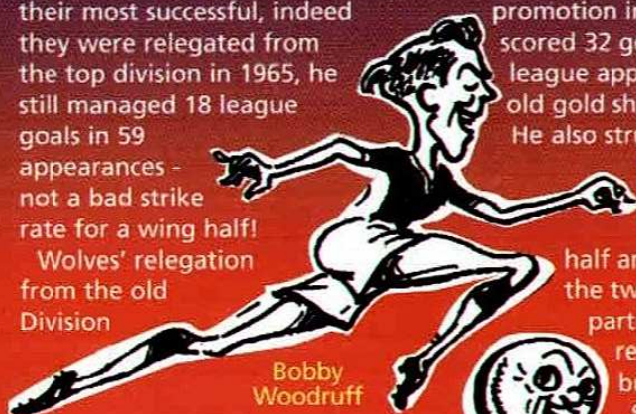
Coming into the present century, it was Bobby Woodruff's departure to Wolves that signalled the beginning of the break up of Bert Head's team of youngsters.

Woodruff, who was born in Highworth, was famous for his long throw which brought Town 12 goals in their first promotion season of 1962/3. Bobby was recruited into the Wolves ranks by Stan Cullis who was approaching the end of his 16 year reign as manager of Wolves.

Although the period he was with Wolves was not one of

their most successful, indeed they were relegated from the top division in 1965, he still managed 18 league goals in 59 appearances - not a bad strike rate for a wing half!

Wolves' relegation from the old Division



One in 1965 came at the same time as the Robins' relegation from the Old Division Two. This led to an exodus of Town's talented stars with Mike Summerbee's departure to Manchester City being followed by Andy Beattie (Cullis' successor) signing Woodruff's former Swindon colleague Ernie Hunt.

Hunt had been the Town's leading marksman in the 1962/3 promotion season scoring 27 times and having a 100 per cent record from the penalty spot.

Ernie by the way was a nickname resulting from his being called "Young Ernie" as his father's name was Ernest. His real name was Roger.

Hunt must have wondered what he had let himself in for when, the week he joined Wolves, they were given a 9-3 drubbing by Southampton. But he helped them win

promotion in 1967 and in all scored 32 goals in 74 league appearances in the old gold shirt.

He also struck up a friendship with Mike Bailey the Wolves wing half and for a period the two were in partnership in the restaurant business.

Some supporters were hoping to see little Ernie return to Swindon in the 1973/4 season but this was felt to be a "short term solution" so Ernie went to Bristol City and Swindon were relegated.

Bobby Woodruff's son, also named Bobby, was born in Wolverhampton. He made one full appearance in the league for Swindon at the County Ground. Who was it against?

Send your answers on a postcard to; Matchday Magazine Editor, Swindon Town FC, County Ground, Swindon, SN1 2ED.

The winner will receive a special prize.



Mike Summerbee

Ernie Hunt

Bobby Woodruff

Willie Corbett

Cliff Jackson



training ground

with Andy Rowland

Anyone who picked up the Sunday papers last weekend and read the report on our match at Queens Park Rangers would not have got a true reflection of how the game went.

Whether it was because of all the hype of Stewart Houston and Bruce Rioch joining I don't really know, but having read three or four of the papers I really did wonder what game they had been watching.

There was only ever going to be one team that was going to win and that was Swindon Town and although we had to settle for a 1-1 draw it felt almost as good as a win.

We were all delighted with the performance but the lads surpassed themselves on Wednesday with a tremendous extra

time victory which now means a dream tie at Old Trafford in the next round of the Coca-Cola Cup.

After three matches in a week against QPR, tonight we face another major force in the form of Wolverhampton Wanderers.

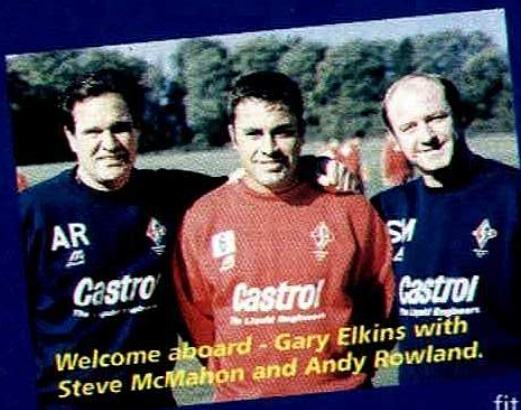
The players are now beginning to realise that there is nothing much for them to fear and as long as we apply ourselves correctly we should be able to put together a decent run of results.

I would personally like to welcome Gary Elkins to the Club.

He has already shown in the short space of time he has been here that he has a lot of quality.

In his first team debut last Saturday he looked very assured. He has a great left foot, is very strong in the tackle and I think he is going to be a very good acquisition.

It might take him a few more games to settle in properly but I'm certain he will fit in well.



Welcome aboard - Gary Elkins with Steve McMahon and Andy Rowland.

SWINDON TOWN. STILL LOOKING SHARP THIS SEASON.

Swindon Town Football Club will be looking just as good this season. Thanks to their exclusive Mizuno strip.



Nationwide and The Football League - A Winning team -

Nationwide Building Society is delighted to be sponsoring The Football League and is proud to be associated with the national game. Millions of people around the country enjoy League games, with an increasing number of families attending matches.

Similarly, Nationwide has a relationship with many households in the UK - around one in four. It looks after the financial needs of over seven million people and is the UK's largest building society intending to remain customer owned, committed to putting customers first.

Nationwide is an organisation with strong roots in the community and we are always looking for new ways to promote awareness of the benefits we can offer and to strengthen relationships with customers even further. With 72 league

clubs and 630 Nationwide branches throughout England and Wales, we are looking forward to working with The League and its member clubs to support community initiatives and forge even closer links with local people. Wherever you find a football team you'll find a Nationwide team.

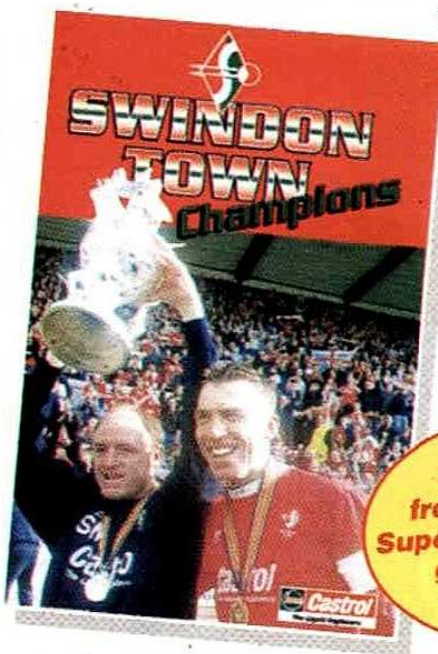
Nationwide's philosophy is to be "in tune with people", and we believe that the help we can give in investing in football's future will further demonstrate this and underline our general commitment to meeting customer's needs.

We would like to take
this opportunity to wish your
club a successful season.



SWINDON TOWN - CHAMPIONS

VSI's video tribute to Steve McMahon's Championship side of 1995/96 features all of the best action from a thrilling and glorious season!



Relive the goals and triumphs of Swindon Town's Championship season exclusively on this eighty minute goal action video from Visionsport International. From the trouncing of Manchester United's cup slayers York City, follow the tense Coca-Cola Cup battle against Premiership Champions Blackburn through to victories over fellow promotion hopefuls Bradford City, Notts County and Crewe Alexandra. F.A. Cup goal action includes the defeats of Cambridge, Cardiff and Woking, the victory over Oldham Athletic and the two match battle with Premiership strugglers Southampton. Steve Finney, Wayne Allison and Kevin Horlock front the Robins' goal exploits in the run-in to the end of the season, concluding with the Championship celebrations after the Stockport County game, subsequent victory tour and civic reception in the town. Interviews with

£12.99
from the Club
Superstore and all
good video
stocklists.

Steve McMahon and key Swindon players, make this video a must for every Swindon Town fan's collection.



leagueupdate

by Colin Benson



West Bromwich Albion concede four goals at home to Wolves then travel to Tranmere and beat Rovers 3-2. It's a topsy turvy division this season as is reflected in the League table with eight points separating 15 of the top sixteen clubs.

A repeat win over **Wolves** tonight will put us alongside **Stoke** and the Molineux outfit in joint fourth place.

Tomorrow the rest of the League will have a chance to catch up with leaders **Bolton Wanderers** home game with **Stoke City** perhaps the pick of the bunch. **Bolton** have surprised a lot of pundits who considered them to be the least likely of the relegated sides to make an impact but Colin Todd has pulled it all together as their 4-2 win at **Bradford** last week suggests.

The Wanderers have averaged almost three goals a game this season and this is despite the fact that ace marksman John McGinlay has been way out of tune. The Scottish International, who has topped the goals charts for the last three seasons, has scored just twice and is being overshadowed by Nathan Blake who took his tally to seven with two at **Bradford**.

Stoke City have their own hit-man in Mike Sheron. Two dramatic goals from him in eight minutes secured a

thrilling 3-2 comeback win over **Huddersfield Town**. The former **Manchester City** and **Norwich** star has now claimed eight goals in nine games this season.

Lou Macari's boys are ready for a shoot-out at Burnden Park and they could give **Bolton** a scare.

Meanwhile our former manager is being linked to the managerial vacancy at Maine Road. Lou laughed it off saying: "I think there's only me and some guy in Biafra who have not been linked with the job. But nobody has spoken to me - and I've got enough on my plate."

I think we can take it as "no" from Lou. Meanwhile another former Town favourite Chris Kamara is struggling to turn **Bradford City's** fortunes around. After the 4-2 defeat by **Bolton** he acknowledged his team's fighting spirit but was frustrated by their deficiencies. Said Chris: "I will have new players in over the next few weeks. All are Scandinavian, one a defender and two strikers."

Bradford play at **Port Vale** in Sunday's live television transmission and could earn their first draw of the season.

Meanwhile managerless **Manchester City** visit **Sheffield United** who were boosted by their 2-1 win at Molineux. The new star of Bramall Lane is Belorussian International Peter Katchouro, who cost a modest £650,000 from **Dinamo Minsk**. It was he who blasted **Wolves** to defeat. He could make his first start for the Blades in this game.

City eased some of the gloom smothering Maine Road when their foreign star Kinkladze rammed in an 89th minute

penalty against **Birmingham City** have the most accomplished squad in this division but desperately need a touch of psychology to get them on the right road. Howard Kendall is a master of the art and could prove it against the club he once walked out on.

Birmingham City can ill afford to lose two successive games so expect them to pull out all the stops against **QPR** who dropped two points to us last week. Chris Holland, an England Under-21 midfielder on loan from **Newcastle United**, is the Blues star man. Looks a likely draw.

Crystal Palace hit six at **Reading** last Saturday and could be good for another big score at home to **Southend**. Ronnie Whelan was pleased with his team's last away performance, 0-0 at **Norwich**, but they will be lucky to survive at Selhurst Park.

Norwich meanwhile play hosts to **Tranmere Rovers** in another attractive fixture. The Canaries match the meanest defence in Division One - just four goals conceded - against one of the top strikers in John Aldridge. But they are struggling at the other end, Ian Crook's winner at **Portsmouth** being only their 9th goal.

Barnsley should maintain their winning ways at home to **Grimsby**, **Charlton** and **Huddersfield Town** will be expected to beat **Oldham** and **Reading** respectively. But what of **WBA v Ipswich Town**? Dickie Sneekes, who ripped Tranmere apart, claimed the Albion "got nervous at the back." Anything can happen in this one.

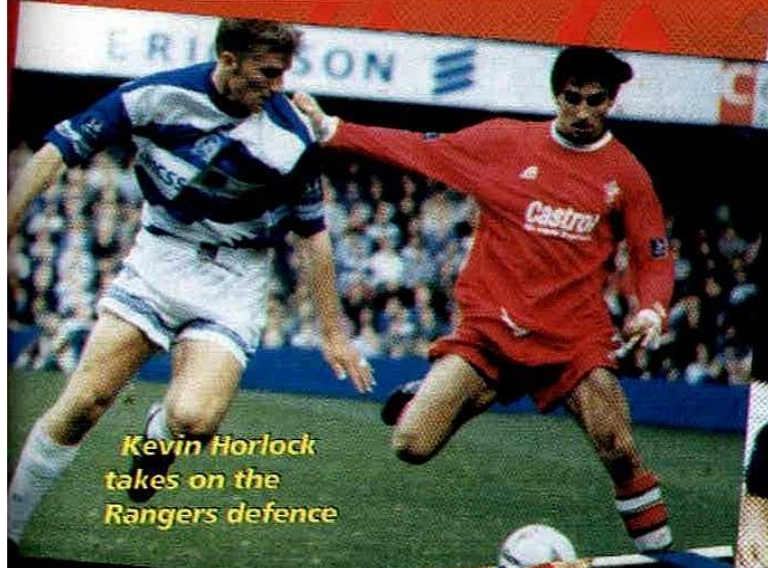
Action replay

Heading power -
Frederic Darras and
Andrew Impey take off
at Loftus Road

Jump to it - Ian
Culverhouse and Gary
Elkins in action at
Loftus Road

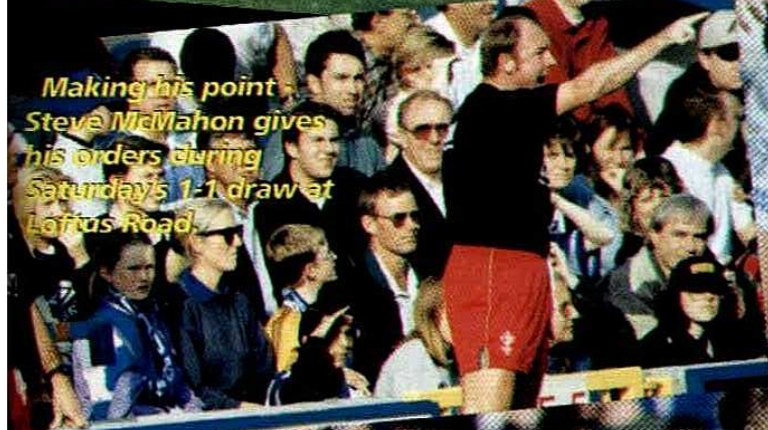
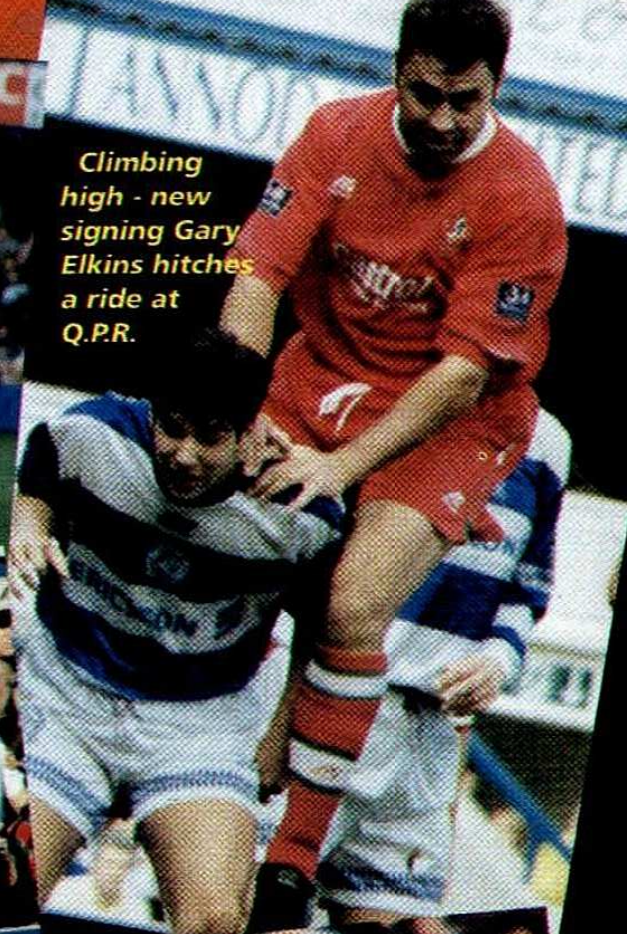
All smiles -
Steve Cowe
is delighted
with his
goal at
Q.P.R.

A job well done - Wayne
Allison and Wayne
O'Sullivan congratulate
Steve Cowe after his
stunning strike at Loftus
Road last Saturday

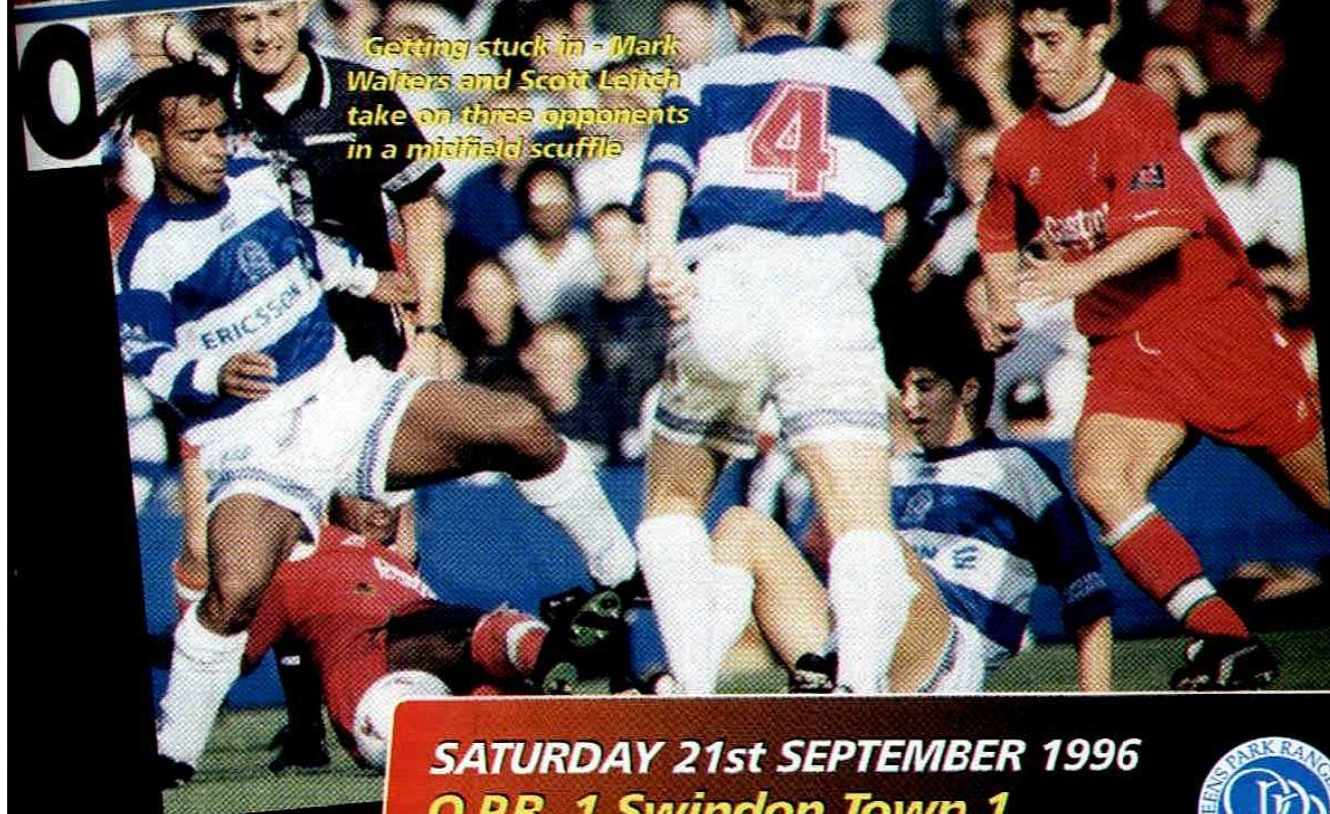


*Kevin Horlock
takes on the
Rangers defence*

*Climbing
high - new
signing Gary
Elkins hitches
a ride at
Q.P.R.*



*Making his point -
Steve McMahon gives
his orders during
Saturday's 1-1 draw at
Loftus Road.*



*Getting stuck in - Mark
Walters and Scott Leitch
take on three opponents
in a midfield scuffle*

SATURDAY 21st SEPTEMBER 1996
Q.P.R. 1 Swindon Town 1
NATIONWIDE LEAGUE DIVISION 1
Attendance 13,662

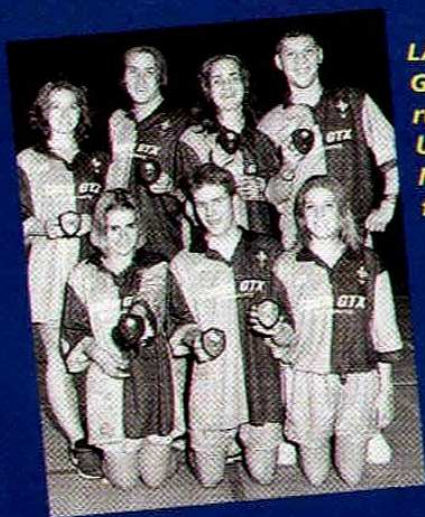


community scheme news

Working in the Community Office is not just about setting up coaching courses and funweeks.

We get various requests from a number of different groups and organisations. One such request was from the Lawn Youth Group who asked us to provide them with kit to take part in a National Youth Sports weekend in Nottingham.

The group, who are pictured in Swindon Town's away shirts, did the Club proud by narrowly losing the Uni-hoc final - very well done to all involved.



LAWN YOUTH GROUP - runners-up in Uni-Hoc at the Nottingham finals

We have managed to confirm the dates and times for the physio and first aid courses run by Jonathan Trigg and the goalkeeping clinics which Fraser Digby will be running.

For further information and application forms, please contact Jon or myself on 01793 421303.

Until next time, get behind the lads as much as you can and let's hope we can secure a valuable three points against Wolverhampton Wanderers.

**Best wishes,
Clive and Jon.**



**Clive
Maguire**

**Jon
Holloway**

**For further information please
call us on 01793 421303.**



OASIS LEISURE CENTRE

Monday 9-11 years - 4-5 pm, 5-6pm.
Wednesday 12-14 years - 5-6 pm.
Friday Girls 9 years and over - 5-6pm
Saturday 5-6 years - 9-10am,
7-8 years - 10-11am.

LINK CENTRE (from November)

Monday 5-6 years - 4.40 - 5.30pm,
5.30-6.30pm.
Thursday 7-8 years - 4.30 - 5.30pm,
9-11 years - 5.30 - 6.30pm.

STRATTON

Monday 5-6 years - 3.30 - 4.30pm
Wednesday 9-11 years - 4.30pm - 5.30pm

A brand new centre will also be opening at Highworth in the near future.

For more information on all the courses, ring the **SOCCER CENTRE HOTLINE ON 01793 - 644777.**

Swindon Town Football Club's Community Scheme is kindly supported by:



the junior robins

with Louise Kaye

Sponsored by



I hope those of you who travelled on the Junior Robins coach to QPR on Saturday had a great day and thanks for your support at tonight's exciting game against Wolves. I would like to extend our welcome to the Junior Wolves, who have made the journey to the County Ground today to support their team.

Join Steve McMahon's 'Official Barmy Army'

The Junior Robins is Swindon Town's 'Official Barmy Army' and members enjoy an action-packed year of football and fun. If you are under 16 years old and call yourself a Town fan, then you should have already discovered the advantages of becoming a member. If not - this is what you are missing out on:

- * 10% discount in the Club Superstore
- * Exclusive Junior Robins welcome pack and T-Shirt
- * Monthly Newsletter
- * Organised trips to football clubs and other major attractions

- * Opportunity to travel to away matches at great prices
- * Weekly training sessions
- * Popular 'Family Club' matchday activities
- * Chance to meet players every month
- * FREE admission to home reserve matches
- * Chance to be Ballboy/girl
- * 10% discount on mascot packages
- * Birthday card and McDonald's voucher
- * Special offers and free tickets throughout season
- * Junior Robins Christmas Party

Under 5's **£10.00**
5 & over **£12.00**



At such great value - can you afford not to join? Grab an application form from the Club Superstore or Main Reception after the game and join now!

today's lucky mascots



Welcome to Junior Robin, **STEVE RUMBOLD** and his party this evening. Steven is just 5 years old and lives in Melksham, where he attends Lowborne Infant School. I am sure he will enjoy meeting his favourite player, Steve Finney, today.



SHANE REYNOLDS from Trowbridge will be celebrating his 7th birthday on 5th October. He is a pupil at Paxcroft School and his hobbies include football and listening to his favourite band, Oasis. His favourite Town player is Fraser Digby.



WOLVES MASCOTS

Welcome to brothers, **SIMON** (left) and **TIMOTHY BUTCHER** (right) of Salisbury, who are mascots for Wolves' this evening.

9 year old Simon is pupil at St.Marks School in Salisbury. Apart from fishing, Simon plays rugby for Salisbury RFC 'Mini' section and as goalkeeper in his local boys football team, the Sarum Strikers. His favourite Wolves' player is Steve Bull.

Timothy Butcher, aged 8, also attends St.Marks School. When he's not there however, his hobbies include football, swimming and computers. Along with brother Simon, he is a member of the Junior Wolves Club and his favourite player is Steve Froggatt.

youth team

focus

with Tommy Wheeldon



Fixtures 96/97

South East Counties League Division 2

SAT	AUG 17	BRIGHTON & HOVE	A	2-0
SAT	AUG 24	BRENTFORD	H	3-2
SAT	AUG 31	BRISTOL CITY	A	1-1
SAT	SEP 07	BRISTOL ROVERS	H	8-0
SAT	SEP 14	PORTSMOUTH (LC1)	H	0-3
SAT	SEP 21	Reading	A	3-2
MON	SEP 23	BARNET (SJFC 1)	H	3-1
SAT	SEP 28	COLCHESTER UNITED	H	
SAT	OCT 05	Southampton	A	
SAT	OCT 12	LUTON TOWN	H	
SAT	OCT 26	Tottenham Hotspur	A	
SAT	NOV 02	OXFORD UNITED	H	
SAT	NOV 09	CRYSTAL PALACE	H	
SAT	NOV 16	Wimbledon	A	
SAT	NOV 30	WYCOMBE W.	H	
SAT	DEC 07	Barnet	A	
SAT	DEC 14	AFC BOURNEMOUTH	H	
SAT	DEC 21	BRIGHTON & H.A.	H	
SAT	JAN 04	AFC Bournemouth	A	
SAT	JAN 11	BRISTOL CITY	H	
SAT	JAN 18	Bristol Rovers	A	
SAT	JAN 25	READING	H	
SAT	FEB 01	Brentford	A	
SAT	FEB 08	Colchester United	A	
SAT	FEB 15	SOUTHAMPTON	H	
SAT	FEB 22	Luton Town	A	
SAT	MAR 01	TOTTENHAM HOTSPUR	H	
SAT	MAR 08	Oxford United	A	
SAT	MAR 15	WIMBLEDON	H	
SAT	MAR 22	Crystal Palace	A	
SAT	APR 05	Wycombe Wanderers	A	
SAT	APR 12	BARNET	H	

All home fixtures are to be played at The Allied Dunbar Training Centre, Wanborough and will kick-off at 11.00am.

Kick-Off times are subject to change without prior warning.

Fixtures 96/97

West County Television South West Counties Youth League

AUG 24	BRISTOL CITY	A	2-1
AUG 31	CARDIFF CITY	H	0-4
SEPT 07	Cheltenham Town	A	0-1
SEPT 14	CIRENCESTER TOWN	H	0-0
SEPT 21	Exeter City	A	1-1
SEPT 28	Hereford United	A	
OCT 05	Plymouth Argyle	A	
OCT 12	SWANSEA CITY	H	
OCT 19	TORQUAY UNITED	H	
OCT 26	AFC Bournemouth	A	
NOV 02	BASHLEY	H	
NOV 09	Bashley	A	
NOV 16	BRISTOL CITY	H	
NOV 23	Cardiff City	A	
NOV 30	CHEL TENHAM TOWN	H	
DEC 07	Cirencester Town	A	
DEC 14	EXETER CITY	H	
JAN 04	Hereford United	A	
JAN 11	PLYMOUTH ARGYLE	H	
JAN 18	Swansea City	A	
JAN 25	Torquay United	A	
FEB 01	AFC BOURNEMOUTH	H	

All home fixtures are to be played at The Allied Dunbar Training Centre, Wanborough and will kick-off at 11.00am.

Kick-Off times are subject to change without prior warning.

Swindon Town Youth 3 Barnet Youth 1 Southern Junior Floodlit Cup

The Youth team booked a date with Arsenal at Highbury in the second round of the Southern Junior Floodlit Cup after seeing off Barnet at the County Ground on Monday.

Swindon took control of the game early on and went ahead after five minutes through Sol Davis who latched onto a great ball by Alex Finlayson to score with ease.

Shortly afterwards Finlayson was only denied by a fine save by the Barnet keeper but the complexion of the game changed midway through the half when Barnet equalised following poor defensive play. This goal allowed Barnet to get back into the game as Swindon started to look sloppy and indecisive at the back.

But the boys slowly regained control and as the second half began, Barnet were put under increasing pressure.

Danny Hunt went close with a David Beckham style effort from the half way line and it was no

surprise when Thomas Wheeldon finished off a well worked free kick after good work by Matt Coupe to make it 2-1 to Swindon in the 55th minute.

Michael Pattimore hit the woodwork for the second time after a great six man move while Finlayson and Hunt also went close before Steve Campbell wrapped things up in the 70th minute with a terrific left foot strike.

Team: Haines, Campbell, Wheeldon, Pattimore, Organ, Davis, Coupe, Hulbert, Hunt, Finlayson, Meecham. **Subs:** Woodman, Thorne, MacDiarmid.

Reading Youth 2 Swindon Town Youth 3 South East Counties League, Division Two.

A hat trick by Alex Finlayson, his second of the season, rescued Swindon after they had fallen 2-0 down in the first 18 minutes.

Finlayson's treble took his tally to seven for the season and kept the Youth team flying high in Division Two of the South East Counties League.

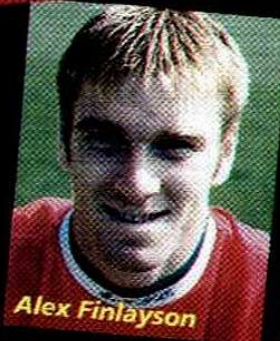
Reading scored first after just two minutes when Jon Haines was forced to rush out of his goal and concede a free

kick which was duly converted.

Another goal in the 18th minute put Swindon further behind when a bad back pass by Wayne Thorne was intercepted.



Matt Coupe



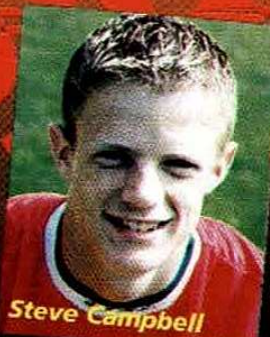
Alex Finlayson

This left Swindon with a huge uphill task but two well taken goals by Finlayson put the scores level at half time.

In the second half, Alex Meecham hit the post, Scott Woodman hit the bar before Finlayson completed his hat trick with a superb individual effort from 18 yards.

Team: Haines, Campbell, Wheeldon (Coupe), Thorne, Hunt (Davis), Organ, Hulbert, Meecham, MacDiarmid, Woodman, Finlayson. **Sub:** Pattimore (not used).

Swindon Town Youth's B team, or Academy team as they are known, based at New College returned



Steve Campbell



Alex Meecham

from Exeter City with a point after a 1-1 draw in the South West Counties League.

But coaches Clive Maguire and John Hurst felt this was a case of two points lost,

rather than one gained.

The highlights from a poor first half were headers from Luke Sharps and Stuart Hodson which were both cleared off the line

Exeter took advantage of some sloppy Swindon play to take the lead on the hour but with 10 minutes remaining, Mark Simpkins blasted home a volley from six yards and he went mighty close to snatching a winner.

Team: Betterton, O'Connell, Bennett, Hodson, Sharps, Simpkins, Futch, Tuck, Sutede, Channing, Morris.
Subs: Taylor, Patel.

South East Counties League Division 2 at 23 September 1996

	P	W	D	L	F	A	Pts	GD
SWINDON TOWN	5	4	1	0	17	5	9	+12
Crystal Palace	5	4	1	0	14	4	9	+10
Tottenham H.	5	3	1	1	7	3	7	+4
Luton Town	5	3	0	2	14	5	6	+9
Southampton	5	3	0	2	10	6	6	+4
Brighton & H.A.	5	3	0	2	7	7	6	0
Oxford United	5	2	1	2	13	10	5	+3
Wycombe W.	5	2	1	2	9	6	5	+3
Wimbledon	5	2	1	2	7	5	5	+2
Bristol City	5	1	3	1	5	4	5	+1
AFC Bournemouth	5	2	1	2	8	9	5	-1
Brentford	5	2	0	3	5	7	4	-2
Colchester United	5	1	2	2	6	9	4	-3
Bristol Rovers	5	1	0	4	4	20	2	-16
Barnet	5	0	1	4	4	15	1	-11
Reading	5	0	1	4	8	23	1	-15

FORTHCOMING YOUTH FIXTURES

Tomorrow Swindon's South East Counties League team are at home to Colchester United while in the South West Counties League the 'B' team are at Hereford United.



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centre of excellence

Last weekend I had a chance to watch the Under 14's and Under 16's at home to Bristol City.

The Under 14's started off too slowly, going behind very early and eventually losing 5-1.

The Under 16 side, which included six trialists went down 2-0 despite creating quite a few chances.

The results of the Under 14's in Centre of Excellence football is secondary to educating the players and improving their ability in match situations.

Meanwhile the Under 16 team gives us a chance to get some trialists in and assess their ability.

This means chopping and changing the side which probably doesn't help their chances of victory.



with Phil Cannon

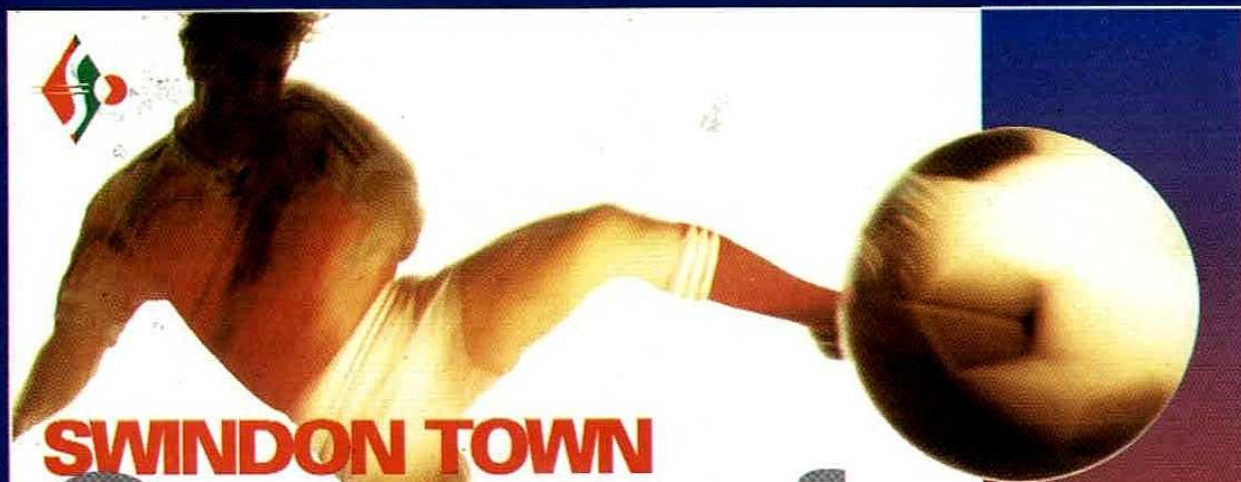
We all learn from these games, none more so than the boys themselves in seeing the standards of other clubs.

This in turn shows what they need to improve on to achieve the standard required to make the grade at a professional football club.



**SWINDON
TOWN
F.C.**

Looking to the future




SWINDON TOWN

Centre of Excellence

Spot the stars of tomorrow!
Swindon Town Football Club and National Power working in partnership to search for the stars of tomorrow

In partnership with



National Power

reserves round up

with Ross MacLaren



Swindon Town Reserves 1 Tottenham Hotspur Reserves 3

There was no winning start for Swindon Reserves in their first Avon Insurance Combination League match as they went down 3-1 at home to Tottenham last Thursday in a rearranged fixture.

Defensive errors cost Swindon dearly and a goal by Steve Finney was of little consolation.

Tottenham started the stronger but Swindon finally found their feet and began to pass the ball confidently.

However two sloppy errors at the back allowed the visitors to take a 2-0 lead before Steve Finney seized on a mistake in the Spurs back line to put Town back in contention.

Unfortunately another lapse at the back resulted in a third

Tottenham goal which effectively put the game beyond Swindon's reach.

I was disappointed with the three goals we conceded. We did not defend properly and their goals were all down to basic errors.

We made silly mistakes and Tottenham punished us.

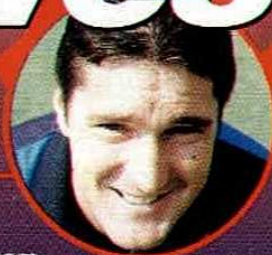
On a brighter note it was good to see 16 year olds Robin Hulbert and Alex Meecham make their league debuts for us. They will learn from this experience and I hope they enjoyed it as well.

Other positive points were the return of Ty Gooden after a long lay off through injury. He managed to get through 30 minutes which was good to see.

New signing Gary Elkins made his first appearance and he impressed so much, the Gaffer drafted him into the first team at QPR last Saturday.

Team: Digby, Coupe, Smith, Collins, Wheeldon, Elkins, (Hunt) Pattimore, Watson, Finney, Meecham, Gooden (Hulbert).

Sub: Finlayson.



Fixtures 96/97

Avon Insurance Combination Div 1

Mon Aug 26	Swansea City (LC)	A 2-1
THUR SEP 19	TOTTENHAM	H 1-3
Wed Sep 25	Charlton Athletic	A 2-00
MON OCT 07	LUTON TOWN	H 2-00
MON OCT 21	PORTSMOUTH	H 2-00
Thur Oct 31	Bristol City	A 7-30
Wed Nov 06	Oxford United	A 7-30
MON NOV 11	CRYSTAL PALACE	H 2-00
WED NOV 20	BRISTOL ROVERS (LC)	H 2-00
Wed Nov 27	Swansea City	A 2-00
Wed Dec 04	Oxford United (LC)	A 7-30
MON DEC 09	BRISTOL ROVERS	H 2-00
Wed Dec 18	Cardiff City	A 2-00
MON JAN 06	IPSWICH TOWN	H 2-00
Wed Jan 15	Brighton & H.A.	A 2-00
MON JAN 20	ARSENAL	H 2-00
Wed Feb 05	AFC Bournemouth	A 2-00
MON FEB 10	SOUTHAMPTON	H 2-00
MON FEB 17	BRISTOL CITY (LC)	H 2-00
Tue Feb 25	Watford	A 7-30
WED MAR 05	CARDIFF CITY (LC)	H 2-00
MON MAR 10	NORWICH CITY	H 2-00
Mon Mar 17	Chelsea	A 7-00
MON MAR 24	MILLWALL	H 2-00
Tue Apr 08	West Ham United	A 2-00
MON APR 14	Q.P.R.	H 2-00
Wed Apr 23	Wimbledon	A 2-00

All home fixtures are to be played at The County Ground and will kick-off at the time indicated above.

Kick-Off times are subject to change without prior warning.

Avon Insurance Combination Div 1 at 22 September 1996

	P	W	D	L	F	A	Pts	GD
Millwall	2	2	0	0	10	2	6	+8
Arsenal	2	2	0	0	8	0	6	+8
Ipswich Town	2	2	0	0	6	1	6	+5
Tottenham H.	2	2	0	0	5	2	6	+3
Oxford United	2	1	1	0	7	3	4	+4
Wimbledon	2	1	1	0	5	4	4	+1
Chelsea	2	1	1	0	2	1	4	+1
Luton Town	2	1	0	1	3	2	4	+1
Q.P.R.	2	1	0	1	4	3	0	0
Portsmouth	2	1	0	1	3	3	0	0
Watford	3	1	0	2	3	9	3	-6
Cardiff City	2	0	2	0	1	1	2	0
Southampton	1	0	1	0	3	3	1	0
West Ham United	1	0	1	0	0	0	1	0
Brighton & H.A.	2	0	1	1	4	5	1	-1
Norwich City	2	0	1	1	1	2	1	-1
Crystal Palace	2	0	1	1	0	4	1	-4
Swansea City	1	0	0	1	2	3	0	-1
Bristol City	1	0	0	1	1	2	0	-1
Charlton Athletic	1	0	0	1	1	3	0	-2
SWINDON TOWN	1	0	0	1	1	3	0	-2
AFC Bournemouth	1	0	0	1	0	3	0	-3
Bristol Rovers	2	0	0	2	1	9	0	-8

STFC Supporters Club

New members are welcome to apply after 31st August and the cost will be £6 and £3.50 for OAPs.

May we remind you that as well as the main club our premises in the Intel Stand are open on Matchdays.

During the week we are open every evening, normal licensing hours apply.

We have regular darts, snooker and skittles teams as well as entertainment which is always at a reduced rate for members.

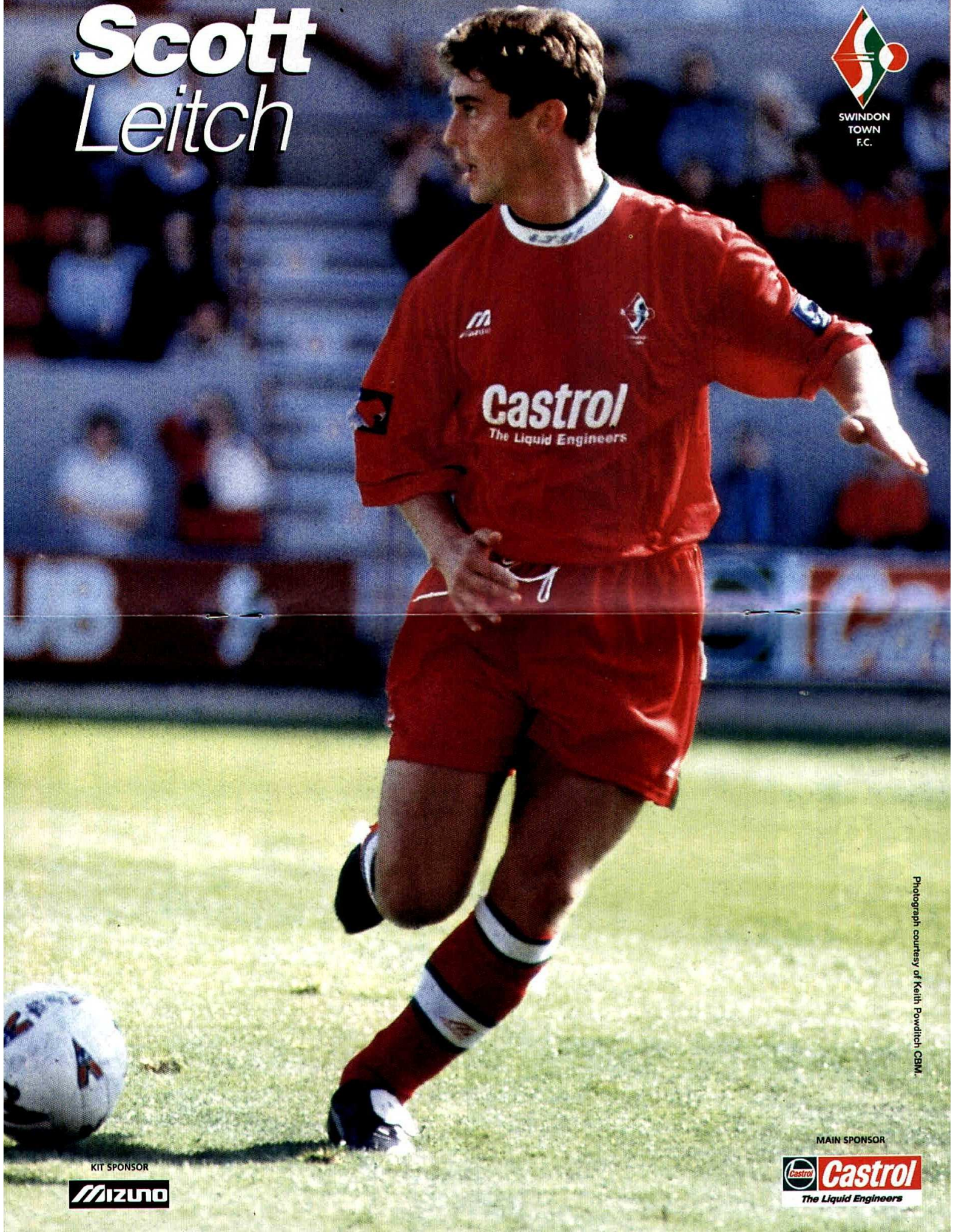
Watch these notes for forthcoming events.

If you would like further information please contact Sandie Cobern on 01793 725218 evenings only.

Next Fixture..

Swindon Town Reserves face Luton Town Reserves in their next home Avon Insurance Combination fixture on Monday October 7th. The fixture will take place at the County Ground with a 2pm kick-off.

Scott Leitch



Photograph courtesy of Keith Powditch CBM.

KIT SPONSOR



MAIN SPONSOR





Tony Horne's pre-match party

with Tony Horne

Sponsored by

SWINDON
CONTACT LENSES
VISION FOR TODAY



I suppose that you heard the news that Tony Horne of Swindon Town and GWR FM is no more: he is an ex-broadcaster, he has hung up his microphone, he will no longer deafen the Intel Stand, he has ceased to mumble dodgy foreign names that he cannot pronounce into the tannoy... he shall no longer introduce those scantily-clad Robinettes doing their thing to Gina G... he is not any more the man who will announce an Oxford United defeat over the tannoy to the cheers of the Castrol Stand. He has dam well packed up his bags and gone to Newcastle. This was to be my last tannoy but circumstances beyond my control mean, in the true tradition of showbiz, **'I cannot be with you tonight'.**

Despite minor concerns like relegation it has been absolutely fab to be involved with Swindon Town over the last three years... in fact it has been an absolute scandal. I mean, I have been getting paid to read out the players' names and take the best seat in the house. It's even better than the gaffer's: up high above the half-way line. I should get locked up for such fortune!

I shall miss it. I love the feeling that starts around 1.50 on a Saturday when you see the ground starting to fill up, and then by half two there is a buzz around the stadium, and then the roar when Siggy leads the boys out. You can't beat it. (I sound like I am having a Roy of

the Rovers type dream, but where would we be if we couldn't get carried away and every grown man must have had that dream).

I'll be watching for Swindon's result every week and would like to wish Steve and Andy all the best, and I hope to see Swindon at St James' Park, Newcastle in the next couple of years. Farewell too to my old mates Shaun and Stuart and the tanked up Lechlade lads!

Finally thanks to Fraser D who has come on the show at GWR FM during the last year or so. Please support his testimonial Golf Day at Castle Coombe on October 7th. I'll be teed off if you don't make it. See you there!

Until..... come on you reds!



...AND
STAY
ON THE
BALL.

HAINE & SMITH

REGISTERED OPTICIANS

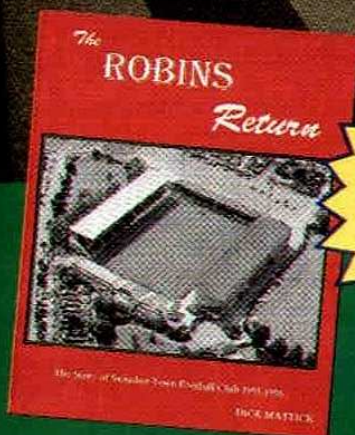
the swindon town superstore

County Ground, Swindon



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details call **01793 423030**.

WE ARE PLEASED TO ACCEPT



MAIN SPONSOR



the swindon town ticket office

county ground, swindon



Two away trips are fast approaching with **BRADFORD CITY** the first venue next Wednesday October 2, 7.45pm.

Some 1800 seats are available at £13, concessions £8.

The following **Saturday, October 5**, Swindon are at Portman Road, the home of **IPSWICH TOWN** (3pm).

There are 800 seats costing £14 each with concession prices £7.50. Providing seats are

available they will go on sale on the day. An additional allocation will be available on the day at £16, with no concessions.

Don't forget to get your ticket for the big local derby against **OXFORD UNITED**, here at the County Ground on **Saturday October 12 (3pm)**.

This is quickly followed by another home game against **HUDDERSFIELD TOWN** on **Wednesday October 16 (7.45pm)**.

the short journey to Elm Park to face **READING** on **Saturday October 26** are available.

There are 282 seats at £10 with concessions £6. As well as seats, 2832 standing places are on sale costing £8 with £5 for concessions.

These are available to Season Ticket holders only until they go on general sale from **Monday September 30**.

MANCHESTER CITY SATURDAY 2 NOVEMBER 1996 3.00pm



In order to accommodate our loyal supporters we feel the need to restrict the ticket sales for the **MANCHESTER CITY** game. Tickets will be released for sale as follows;

From Monday 16 September **MANCHESTER CITY** tickets will only be available to those buying **Huddersfield** (match date Wednesday 16 Oct) tickets, the Manchester City ticket must be purchased at the same time as Huddersfield from the Advanced Ticket Office.

Season Ticket holders will not be effected

From Wednesday 16 October **MANCHESTER CITY** tickets will go on general sale from the Advanced Ticket Office.

For further details on ticket availability contact the Ticket Office on:

(01793) 529000

To order by fax:

(01793) 431887

WE ARE PLEASED TO ACCEPT



Tickets are not yet on sale for the visit to **CRYSTAL PALACE** on **Saturday October 19** but tickets for

OXFORD ALL TICKET

Please note the game against **OXFORD UNITED** on **Saturday October 12 (3pm)** is **ALL TICKET**. **No tickets will be on sale on the day of the match.**

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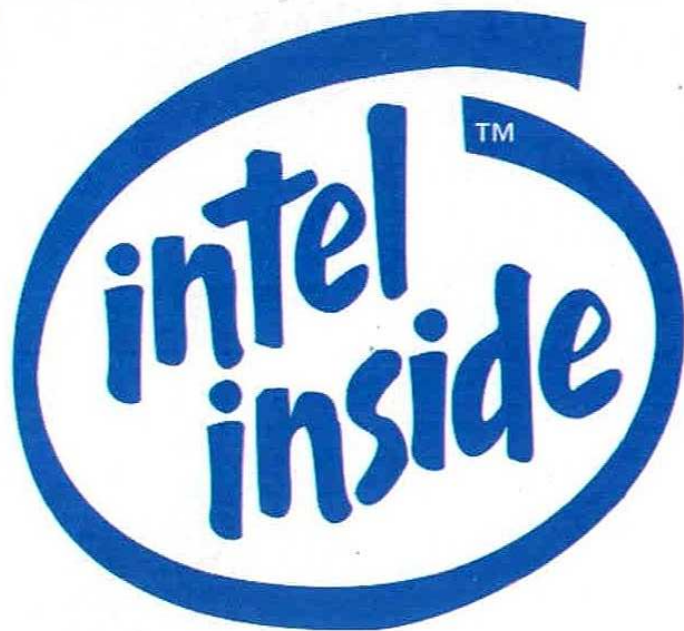
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1 NUMBER	£6	NIL
2 NUMBERS	£49	NIL
3 NUMBERS	£422	£10
4 NUMBERS	£4096	typically £65
5 NUMBERS	£44371	typically £1250

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OPENING TIMES: MONDAY-FRIDAY 8.30am-7pm. SATURDAY 8.30am-5pm. SUNDAY 10am-4pm.

Cars shown for illustration purposes only.

winning ways By Dave Hollister

The Nest-Egg half time draw is
Sponsored by

MECSERALEX



Mr. J. Maguire of Yiewsley Crescent, Swindon won our Nest-Egg Draw versus Queens Park Rangers on September 18. The winning number was 22333 and our winner received £502 in return for it.

THE SWINDON TOWN F.C. MASTERMINDS CUP

SPONSORED BY Avon Trophies

SIX-A-SIDE
£20
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STFC EXECUTIVE SUITE
THURSDAY 10TH OCTOBER
7.30PM FOR 8PM

PEN &
PAPER
FORMAT



There is still time to enter our super quiz night - but only just.

If you can not call in to the Promotions Office for an entry form, simply ring me on 01793 430430 extension 213 and I'll post a form out to you.

**"YOU'VE GOT TO BE
IN IT TO WIN IT!"**

Trust us to help football

The Football Trust is helping the game at all levels - from providing kit for school teams, pitches and changing rooms for grass roots football, safety and improvement work throughout the game right up to providing vital assistance to help League clubs complete the essential task of redeveloping their grounds in line with the Taylor Report.

Over the last 20 years the Trust has received and distributed £250m from Littlewoods, Vernons and Zetters Pools and Littlewoods Spot the Ball competition for the benefit of football.

Up and down the country, clubs are building new grounds and stands, installing seating, and providing safe and comfortable facilities for their spectators to enjoy. Every club depends on the support of the FOOTBALL TRUST and the success of the pools companies. Both are crucial for football's future.



THE FOOTBALL TRUST
Helping the game

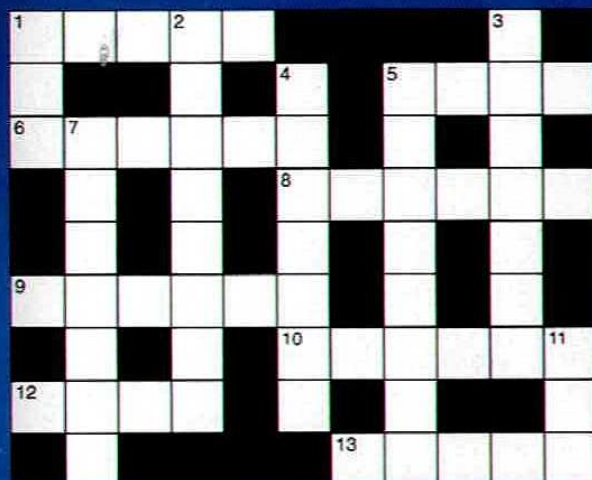


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the Pools each week

THE FOOTBALL TRUST, WALKDEN HOUSE, 10 MELTON STREET, LONDON NW1 2EB

sportswordtime...

compiled by Dave Davis



clues across...

1. — Park, home of Sunderland (5)
5. An unwelcome sight in a rugby match perhaps? (4)
6. — Road, home of Crewe Alexandra (6)
8. Paul —, former Lancashire and England pace bowler (6)
9. Venue for famous Frazier/Ali fight (6)
10. Michael —, Reading and former QPR winger (6)
12. Geoff —, combative West Ham midfielder of the 80s (4)
13. — Johnson, Olympic 400m hurdles Champion (5)

clues down...

1. — Lowe, whispering snooker commentator, recently retired (3)
2. Scottish league side, they play at Bayview Park (4,4)
3. Peter —, West Ham and Sheffield Wednesday player of the 70s (8)
4. South African Grand Prix venue (7)
5. No-one likes them, they don't care (8)
7. Diminutive Brazilian striker in the 1994 World Cup (7)
11. — Yeats, Liverpool skipper in the 1965 FA Cup Final (3)

ANSWERS ACROSS...
1 ROKER; 5 MAUL; 6 GREYST; 8 ALLOTT; 9 MANILA;
10 MEAKER; 12 PIKE; 13 ALLEN.
ANSWERS DOWN...
1 REG; 2 EAST FIFE; 3 EUSTACE; 4 KYALAMI;
5 MILLWALL; 7 ROMARIO; 11 RON.



face in the crowd

Are you the lucky winner of our 'Face in the Crowd' competition?

In every Matchday Magazine we will be publishing a photograph with a face circled. If you are the winner please call Louise Kaye in the Marketing Department on (01793) 532121 in person within 14 days of the date of publication to collect your prize!

WIN A WEEKEND BREAK DURING TODAY'S HALF-TIME BREAK WITH SWINDON TOWN & JARVIS



During the half time break at today's game Swindon Town and Jarvis Hotels will be giving away a superb weekend break free of charge, to someone in the crowd. It will be completely at

random, and you don't have to enter any competition. We're just going to give it away there and then.

The weekend break is for two people for two nights and can be taken at any of Jarvis' 63 fine hotels across the UK.

All you need to do to win a Jarvis weekend break is hold onto your ticket stub until half-time. Straight after the half time scores are announced, we'll call out a seat number, which one of the Swindon Town players will randomly pick for us at half-time.

If it's your seat, come along with your ticket, to the Reception and ask for Louise Kaye and pick up your Free Jarvis Weekend Break voucher. It's as simple as that.

So listen out at the half-time break and you could be going on a superb weekend break with Jarvis Hotels.



marketing news

with Martin Stevens

A warm welcome to everyone from all of us in the Marketing Department for tonight's game.

Matchday Sponsors

Tonight's Match Day Sponsors are two companies that are very familiar with the atmosphere and the surroundings of the County Ground, having been regular Match Day Sponsors for several years.

First we welcome once again **TARMAC QUARRY PRODUCTS (SOUTHERN)** who have brought along a team from their Bath Road, Newbury offices with, we suspect, a strong contingent of Wolves supporters from their head office in Ettingshall, Wolverhampton. Tarmac's Managing Director, **Malcolm Whittle** is a keen supporter and Swindon Town Season Ticket Holder and will, no doubt, have a dual interest in who comes out on top on the field today.

The other joint sponsor for today's match is our old friends from **MULTI-AGG LIMITED**, a local quarrying company who have quarries in Oxfordshire and Gloucestershire and whose Managing Director, **Cliff Puffett** is also one of Swindon Town F.C.'s Main Board Directors.

Cliff's guests are mainly made up of Multi-Agg's customers from the Builders Merchants trade, some of which are making their first visit to the Club. We welcome them, along with all of today's Match Day Sponsors thanking them for their repeated support and wish them a very enjoyable day.

Matchball Sponsors



We are delighted to welcome back **CLARION GB LIMITED** as tonight's Matchball Sponsors.

Since 1980 Clarion have adopted Swindon as their home in the United Kingdom. Their purpose built offices, located on the west side of town, encompasses not only, General Distribution, Administration and Sales & Marketing but also a unique and unparalleled manufacturing plant where over 150,000 radio cassettes are made each year. Needless to say, this number of units forms but a fraction of the companies overall massive annual through put of high quality of In Car Hi Fi Systems.

Special Offer - Matchday Sponsorship Package

Due to a late cancellation, we are offering a joint Matchday Sponsorship package at the game against Huddersfield on Wednesday 16th October. Your package for 10 guests will include:

- Hospitality in the Matchday Sponsors Suite
- Champagne Reception to welcome your guests
- 3 course meal to include wine
- Executive Box seats to watch the game
- Front cover flash, editorial write-up and 1/4 page advertisement in the matchday programme
- Acknowledgement over the P.A. System
- Half-time refreshments
- Post-match buffet
- Post-match presentations with the 'Man of the Match'

We are offering this package at a very special price of £750.00, plus VAT.

For further details please contact Tracy Bond in the Marketing Department on Swindon (01793) 532121.

Rover Open Day

The Rover Group are holding their Swindon Plant Open Day on Saturday October 5 from 10am to 5pm.

Swindon Town FC will have their own stall on the day and it promises to be an action-packed occasion with around 10,000 people expected to attend.

Other attractions will include: new and classic vehicle displays, an opportunity to see Rover's latest manufacturing processes, craft displays, charity stands, "Fun Day" activities.

Christmas Party Nights

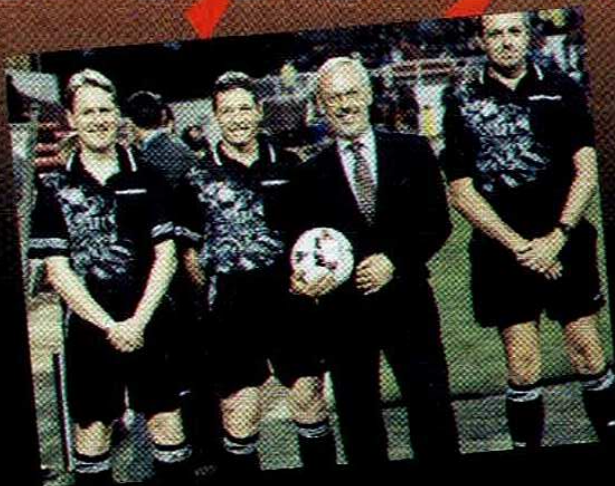
Our Christmas Party Nights are proving to be a great success, with many dates now sold-out (including all Friday's and Saturday's). Our Party Night packages come gift wrapped to ensure the perfect celebration where we can guarantee you a quality service at very competitive prices (why pay hotel rates!?).

For further details please contact Tracy Bond in the Marketing Department on Swindon (01793) 532121.

OUR CORPORATE SUITE SPONSORS



presentationtime



Here Barry Smith from Haine & Smith Opticians meets the officials before the Portsmouth match at the County Ground.

Matchday Sponsors

CHAPMAN WARREN, HOULDER INSURANCE GROUP, EVENING ADVERTISER & NON-STOP PROMOTIONS were all joint Matchday Sponsors at last Wednesday's Coca-Cola Cup second round tie against Queens Park Rangers. Each Host receives his signed, framed team photograph from STFC Chairman Mike Spearman.

Photographs

Ken Chapman, Chapman Warren
Adrian Maskell, Houlder Insurance
Kevin Mochrie, Evening Advertiser
Bryan Mathieson, Non-Stop Promotions



The Matchday Sponsors present their Man of the Match, Mark Walters, with his bottle of champagne



Matchball Sponsors

WYVERN STAFF AGENCY and SWIFT were both Matchball Sponsors at last Wednesday's game against Queens Park Rangers. Wayne O'Sullivan presents both Sponsors with their autographed football.



treatment room

Sponsored by
Ridgeway Hospital

Frederic Darras will miss this evening's match after limping off at Loftus Road last Saturday.

On examination we found that Freddie had a minor strain of one of his right hamstring muscles (biceps femoris).

The injury was sustained when he sprinted for a ball late on in the first half and with Freddie clearly hampered by the injury, it was decided it was not wise for him to continue playing which might have caused further damage to the injured muscle.

Fortunately Freddie now has a relatively good command of the English language and this has certainly made life easier in the treatment room, while I've been treating him.

Freddie's injury will not keep him sidelined for too long and he should be returning to full training very shortly.

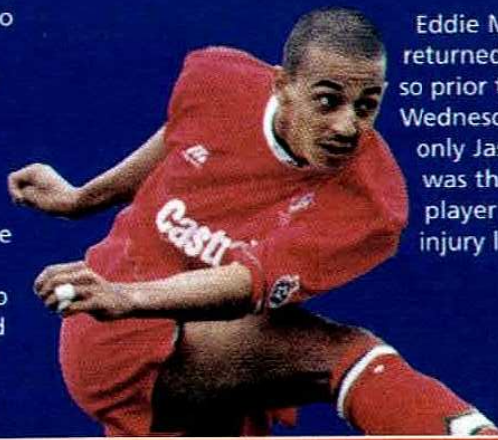
with Jonathan Trigg

The manager Steve McMahon recently had the results back from a scan and x-ray which revealed a back problem coupled with an avulsion fracture of his hamstring.

An avulsion means that a fragment of bone has been pulled away from his pelvis where the hamstring tendon attaches.

He has also undergone a back manipulation while being under anaesthetic at the Ridgeway Hospital - this, it is hoped will help his long term problem.

Eddie Murray has returned to training, so prior to Wednesday's game only Jason Drysdale was the remaining player on the injury list.



the shadowboard

The nationwide network of Swindon supporters continues to grow. Firstly we have heard from Patrick Richings who is a Season Ticket holder living in Stratford upon Avon.

Patrick is interested in helping to establish a satellite supporters group in the South Warwickshire area and is particularly interested in car pooling.

Patrick's general area includes Moreton in the Marsh and Stow on the Wold. Any other supporters living in that area should contact the Shadow Board and we will pass your details on to Patrick.

One comment that Patrick raises is that most of us do not have enough time available during the week to make commitments to weekday meetings etc.

Our goal with the satellite groups is to bring supporters together on an informal basis - perhaps with social activities - but the exact format will be for each group to decide. Car pooling is one immediate and obvious benefit.

Those supporters who would like to become involved but are worried about the commitment required can rest assured that the time involvement is entirely down to the individual.

Finally we have received a marvellous letter from the Rev. Philip Morse who lives in Oxford. We all sympathise with your predicament, Philip, especially during and after last season's visit to the Manor Ground.

We also admire the brave work you undertake as a Swindon missionary in such difficult territory. Thank you for your letter and keep up the good work.



Shadow Board

CHAIRMAN
John Lodge

VICE CHAIRMAN
Sheila Maslin

SECRETARY
David Taylor

MEMBERS
Nigel Bennett
Doug Coombs
Derrick Hand
Alan Poole
Neil Seamark
Keith Vowles
David Waldron
David Wiltshire

Write to us at the Shadow Board at: P.O. Box 663, Swindon SN1 2NX.

benno gives his view

By Colin Benson

Just over 8,000 fans turned up at Selhurst Park on Monday night for Wimbledon's game with Southampton - the lowest Premiership attendance on record. The match of course was being screened live on TV and begs the question - are we in danger of an over-kill of our beloved sport?

You just have to check this week's TV programme listings to appreciate the extent to which our game is being exploited by this form of the media. On Monday our couch potato followers could enjoy the Dons beating Matt Le Tissier's Saints. On Tuesday the BBC screened Helsingborgs v Aston Villa (UEFA Cup) live; SKY gave us Birmingham City v Coventry City in the Coca-Cola Cup and Live TV screened the whole of the Halmstads v Newcastle United UEFA Cup tie.

Wednesday's menu had Manchester United v Rapid Vienna on ITV while SKY offered us another chance to see the whole of that Birmingham Coventry tie again.

Onto Thursday and last night Eurosport covered the whole of the European Cup Winner's Cup action featuring Liverpool.

And tonight it's the best of the lot. Swindon Town v Wolves for SKY's regular Friday night slot.

If your football appetite is still not fulfilled then don't worry. Tomorrow there is Match of the Day on BBC 1 and live Spanish football on SKY to warm you up for Sunday's gluttonous menu when you will have the choice of sitting back, and enjoying, more Nationwide League

football as Port Vale take on Bradford City then Manchester United v Tottenham Hotspur in the Premiership (both on SKY channels). Or you might like to spice up your football feast with a touch of Italian Serie A on Channel 4.

It's all very good for football nuts like myself, though I hasten to say I was working at other matches on Tuesday and Wednesday so did not sit glued to the box all week. But one is reminded that you can have too much of a good thing and I am worried that this might well be the case as far as football is concerned.



A feast of football on the box

I recall two decades ago one writer implying that football was in danger of becoming a TV programme as opposed to a participation sport with fans deserting the stadia to watch their favourite game on the screen. Such a shift would be disastrous of course because the crowd input is the very heart of our game, the vital ingredient which creates the atmosphere that stimulates the players to give of their best. Kill that and you kill football as we know it.

The problem is we are already at saturation point. Football is now intruding on family life seven days a week and eventually something is bound

to give as frustrated wives and girl friends kick back. I bet some Town fans have had to forfeit a visit to the County Ground this evening because of bitter reaction from their better halves after a week of European action on the telly.

One has to appreciate of course that we are now in a technological age and that social trends are changing but at the same time we need to maintain live support for this is the lifeblood of the game. I recall in the sixties a BBC programme called "Pot Black" introducing me to Snooker. Although in black & white at the time it got me hooked on the game.

A decade or so later came the over-kill. Snooker on the box seemingly nearly every night. The same names playing each other over and over again. Suddenly, and I don't know why, I had to switch it off. The enthusiasm generated originally completed drained. I can no longer get into the spirit of the game - it's lost my spirit.

One desperately hopes that football is not travelling down that same road.

Baseball in the USA has suffered in this manner. Although still a major American pastime, attendances at games do not reflect this. The majority keep in touch through television. It is a problem that involves us all. Our game has sold its soul to television for mega bucks, let's hope it doesn't live to regret it.

Do you know who were the very first teams to appear on BBC's 'Match of the Day?' It was way back on August 22, 1964 and featured Liverpool and Arsenal...Seems like Liverpool have been on every other week since!

OUR LINE UP FOR THIS SEASON

Savour the flavour



kiddiescorner

kids crossword

Across

2. Six goals in a week, four of them for Liverpool. (6)
5. Dean Richards cost Wolves over £1m from this club. (8)
6. Greek winger at Ewood Park. (5)
8. Hit for six by Palace at Elm Park. (7)
11. Signed for Wolves from Blackburn. (6)
12. More than 100 goals for Arsenal. (6)
13. Former Wolves manager who lead England. (6)
15. Gary Elkins played 104 games for this team before joining Wimbledon. (6)
16. Derby nickname. (4)
17. Scorer of over 200 goals for Wolves. (4)

Down

1. Ray Wilkins now plays for this team in Scotland. (9)
3. Now helping out at Q.P.R. (5)
4. New Scottish team for Chris Waddle. (7)
7. Swindon player now at West Ham. (6)
9. Swindon scorer against Q.P.R. at home. (7)
10. New Leeds keeper used to guarding for the Palace. (6)
12. Adi Viveash plays there now. (7)
14. Villa keeper who is the son of a Manchester City hero. (5)

KIDS QUIZ

1. Name the 1995 European Footballer of the Year who was the first non-European to win the award.

2. Ruud Gullit won the award of European Footballer of the Year in

1987 while he was playing for which Italian team?

3. Who was the last Englishman, now a Premiership boss, to be voted European Footballer of the Year?

Answers: 1. George Weah, 2. A.C. Milan, 3. Kevin Keegan

12. WALSH, 14. OAKES

7. MONCUR, 9. WALTERS, 10. MARTYN,

1. HIBERNIAN, 3. RICH, 4. FALKIRK,

ANSWERS DOWN:

13. TAYLOR, 15. FULHAM, 16. RAMS, 17. BULL

2. READING, 11. ATKINS, 12. WRIGHT,

8. BERGER, 5. BRADFORD, 6. DONIS,

ANSWERS ACROSS:

captain's column

with Mark Seagraves



Confidence is rising all the time among the lads particularly after Wednesday's superb win at Loftus Road.

We have done very well in our mini series against a Rangers side who will be there or thereabouts at the end of the season.

That's how we gauge ourselves, against the likes of QPR and to be honest they didn't really give us much to worry about.

We should have won the first cup game but gave two bad goals away and I thought we shaded the League match at Loftus Road but once again let them in with a silly goal just

after we had scored.

That's when

we have to get to grips with ourselves, after we have taken the lead.

We have to be more professional, get our heads together and tighten up because clean sheets are vitally important.

Tonight we meet Wolves for the third time this season and we can go into the match with no fear as we acquitted ourselves well in both of the previous encounters.

It is important that we don't worry too much about them but instead concentrate on playing our own game.

Sponsored by

BBC



WILTSHIRE
SOUND

WHERE ALL THE
SWINDON
TOWN
ACTION IS

103 - 105FM

Saying that we will still have to keep a close eye on the likes of Steve Bull and Iwan Roberts who deserve a lot of respect.

Roberts' confidence is probably sky high after his recent hat trick against West Brom and Bully is still as dangerous as ever.

We will have to be strong but if we can keep them quiet and you the fans get right behind us from the start, I'm sure we can emerge with the three points we are looking for.

With the television cameras here again tonight it gives us the opportunity to show the watching public just how well we can play.

Today's Matchday Magazine - designed, produced & printed by..



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profile **new** signing

Defender Gary Elkins is delighted to be part of the "BARMY ARMY" following his recent move from the "CRAZY GANG"!

The 30 year old joined Swindon from Premiership side Wimbledon in a £100,000 deal last week and he is determined to help take the Town into the top flight.

"It would be the highlight of my career if I could help Swindon get into the Premiership and I have no doubt it is possible."

"We've already shown that we are a match for the so called bigger clubs in our division and a top six position at the end of the season is well within our capabilities," he said.

During his lengthy spell at Wimbledon he made over 100 appearances in the Premier League but it was at Fulham where his footballing career first took off.

He served his apprenticeship at Craven Cottage, made his league debut at the age of 17 and had 11 caps for the England Youth side.

Eight years later the Wallingford born left sided defender was about to sign for Brentford when Ray Harford, then the Dons manager, gave him the opportunity to sign for Wimbledon as cover for Terry Phelan.

Within two years Phelan had moved on and Elkins was then a regular in the first team line-up.

The year before last he played

39 out of the 44 games in six different positions and after agreeing a new deal he was disappointed to only make 12 appearances last season.

"A flu bug and a cartilage operation at Christmas didn't help matters but I got myself fit and was desperate to get back in."

"Unfortunately I didn't get a look in and I knew I wasn't part of Joe Kinnear's plans."

"I'm an honest sort of bloke so I met with Joe and told him I needed to get away. And I was delighted when Swindon came in for me."

"I wouldn't class it as a step down, more of a step across to go forward again."

"I've only been here a couple of weeks but I can already sense the players are a decent bunch."

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Gary Elkins



"Everyone has great respect for the Gaffer and Andy Rowland and the general approach and preparation before matches is excellent. It's a thoroughly professional club," he commented.

But it is a little different to life at Wimbledon where Gary revealed the "Crazy Gang" certainly lived up to their reputation.

"There was never a dull moment. Any new signing would soon find his clothes had been cut up or stolen and on away trips they would go into their room to find their bed had also gone missing.

"I remember when Peter Shilton came to the club he turned up for a match wearing trainers with his suit because his shoes had gone missing.

"If it was your birthday then you would end up stripped and tied to a post somewhere.

"Basically you had to be on your toes and hide anything you didn't want stolen but to be fair everything was returned in the end and it was only a bit of fun."

Things are obviously different both on and off the pitch at Swindon and Elkins will have to get used to a passing game after the direct style of Wimbledon.

"It is a very different set up here but I've no doubt I can fit in.

"I enjoy the passing game and although it will no doubt take five or six matches to get properly into the swing of things, I'm looking forward to a successful three years here at Swindon Town."

Name: Gary Elkins

Age: 30

Birthplace: Wallingford

Position: Defender

Former Clubs:

Fulham, Wimbledon

Nickname: "Elko"

Who did you support as a youngster?: Arsenal

Career highlight so far:

Playing for England Youth

Favourite other sports:

Golf, Swimming

Most respected player in football:

Stuart Pearce

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Kevin Watson



Mark Robinson



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Mark Walters



Frederic Darras



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around the County ground

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Two wheeled triumph

It was a case of deja vu at the County Ground last Wednesday when Mark Walters was told to get on his bike!

The talented midfielder was voted man of the match in Swindon's Coca-Cola Cup tie with QPR - and his reward was another Mountain Bike.

Walters also picked up a bike for being man of the match in the first round tie at home to Wolverhampton Wanderers.



Mike Spearman said "He should open a bike shop in Swindon!"

And would you believe it he completed a hat-trick at Q.P.R. on Wednesday with another Man of the Match performance. Club Chairman

Entries flooding in

Entries are flooding in fast from runners wanting to represent Swindon Town at the 1997 Flora London Marathon Football Challenge on April 13.

We have had a good response and it seems that the list is endless of competitors who want to represent their favourite team.

On the day the person who is picked will take on runners from all the other major British Football Leagues.

In 1996 our club runner came fifth among the Second Division competitors in a time of 3-41-49.

And this year we hope to finish top of the First Division table.

All applications to run please write to:

Jason Harris, P.R. Manager, Swindon Town FC, County Ground, Swindon SN1 2ED.

Saturday Creche

Situated in the Lifestyle Centre at the Stratton Bank end of the Castrol Stand, the Creche is managed by qualified staff from Swindon Child Carers and is for kids aged between 2-8 years.

Limited to 26 children, the facility is available for home and away fans on Saturday's only. Each session from 1.30-5pm costs just £2 per child and places must be booked in advance.

For more information contact Ann Reade on Swindon (01793) 514055 between 9.30am and 4.30pm weekdays only.

SKYgift for clubs

Bosses at SKY Television have sent the 72 professional sides in the Nationwide League a VIP viewing card which entitles them to free access to all three sports channels for the next five seasons.

All Chairman throughout the three divisions have received this gift and the gesture is worth

over £100,000 in subscription charges.

"We welcome this initiative from SKY and it is an illustration of just the beginning of a whole line of innovations we are looking to introduce during our association with the satellite station," said Lee Walker, the League's Controller of Broadcasting.

Molineux to host International

Tonight's visitors Wolverhampton Wanderers have been chosen to host England's Under 21 International with Poland on Tuesday October 8.

The impressive Molineux Stadium recently staged an England versus Hungary Schoolboy International which went very well.

And the club are now looking forward to hosting another high profile match.

"We are planning a number of pre-match entertainment initiatives as well as having very competitive admission prices on the night," a club spokesperson said.

Steve opens C&A

Swindon Town boss Steve McMahon officially relaunched the refurbished C&A store in the town centre last week.

The Gaffer was on hand to sign autographs and chat to customers as well as pose for press pictures.

"It was a pleasure to be able to help," said Steve.

Store Manager Andy Brady said: "Steve did a wonderful job and we are delighted he took time out from his hectic schedule to give the relaunch a big boost."

swindon town ladies



by Roger Reeves

Swindon Town Ladies lost out by the odd goal in five when they visited local rivals Swindon Spitfires.

This was the first ever Swindon derby as the Town who were formed three seasons ago have had to work through from Division Four to play in Division One. The match was a credit to both sides and was a game of two halves with the Spits taking the first half and Town the second.

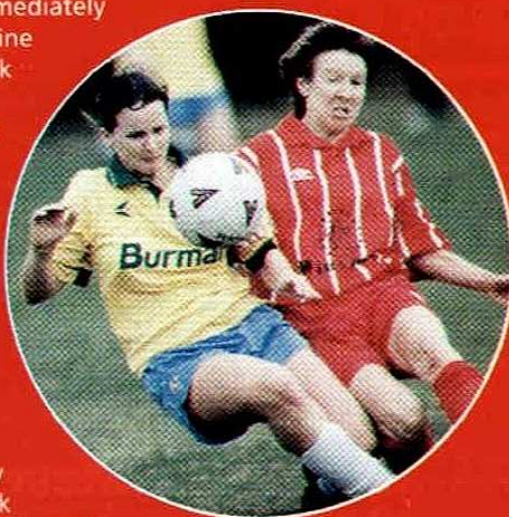
Angie Tinson scored twice to put the Spits two up at the break but almost immediately after the restart Nadine Lloyd pulled one back for Town. Swindon pressed forward but at the other end Di George scored a third for the Spits. Town continued to have the better of the exchanges and Tracy Mackeddie headed a second for Town.

Although Town pushed forward they were unable to break through the home defence to get the equaliser. It had been a keenly contested derby clash and Town look forward to the return in December.

On Sunday Swindon start on the FA Cup trail with a visit the Cinderford Town for a First Round tie. Cinderford are an unknown quantity, as they play in Division Three of the South Western League.

Last season the Town were beaten in the second round by Plymouth Pilgrims by three goals to nil.

On Sunday October 6th Town entertain Binfield in a Southern Region Division One game. The match will be played on the County Ground Extension. Kick-Off 2.00 pm.



NADINE LLOYD (left) clashes with Spitfires' Anne Nicholas.

Swindon Town Ladies result Southern Region League Division 1 Swindon Spitfires 3 Swindon Town 2

Scorers: Nadine Lloyd & Tracy Mackeddie

Team: Alison Richards, Vikki McCann, Sara Privett, Sharon Black, Clare Tyson, Tracy Mackeddie, Pam Laker, Kim Reeves, Donna Fraser, Nadine Lloyd, Kerie Garwood. **Subs:** Deb Martin, (Not used) Sil Cryer & Jo Sharpe.

Fixtures 96/97 Southern Region League Division 1

Sun 8th Sept	Portsmouth	A	1-3
Sun 15th Sept	Havant Town	A	4-2
Sun 22nd Sept	Swindon Spitfires	A	2-3
Sun 29th Sept	Cinderford T. (FAC 1)	A	
SUN 6TH OCT	BINFIELD	H	
SUN 13TH OCT	RINGWOOD	H	
Sun 20th Oct	Southampton	A	
Sun 27th Oct	League Cup 1st Round		
SUN 3RD NOV	SOUTHAMPTON SAINTS	H	
Sun 10th Nov	Cheltenham	A	
Sun 17th Nov	Reading Royals	A	
Sun 24th Nov	To Be Advised		
SUN 1ST DEC	PORTSMOUTH	H	
SUN 8TH DEC	HAVANT TOWN	H	
Sun 15th Dec	League Cup 2nd Round		
SUN 22ND DEC	SWINDON SPITFIRES	H	
Sun 5th Jan	Regional Five-A-Side		
Sun 12th Jan	Binfield	A	
Sun 19th Jan	Ringwood	A	
Sun 26th Jan	To Be Advised		
SUN 2ND FEB	SOUTHAMPTON	H	
Sun 9th Feb	Southampton Saints	A	
Sun 16th Feb	Cheltenham	A	
SUN 23RD FEB	READING ROYALS	H	

League Table 96/97 season Southern Region League Division 1

	P	W	D	L	F	A	Pts
Southampton	3	3	0	0	16	0	9
Reading Royals	3	3	0	0	13	4	9
Swindon Spitfires	3	3	0	0	8	4	9
Portsmouth	3	3	0	0	7	3	9
Southampton Saints	3	1	0	2	8	8	3
SWINDON TOWN	3	1	0	2	7	8	3
Binfield	4	1	0	3	4	12	3
Ringwood	4	0	1	3	3	11	1
Cheltenham	2	0	1	1	1	9	1
Havant Town	4	0	0	4	3	11	0

Player Appearances 96/97 season

	APPS	GOALS
Sharon Black	3	-
Sil Cryer	(2)	-
Donna Fraser	1	-
Kerie Garwood	3	3
Justine Hume	1	-
Pam Laker	3	1
Nadine Lloyd	3	2
Tracy Mackeddie	3	1
Deb Martin	2(1)	-
Vikki McCann	3	-
Sara Privett	3	-
Kim Reeves	3	-
Alison Richards	2	-
Clare Tyson	3	-



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football shorts

by M.J. Evans

Four shots from a six shooter

When Carlos Zomba scored four goals for Atlanta against Los Apaches it wasn't just the match ball he collected at the end of the game, for lying in wait for him was an aggrieved Apache fan who shot him four times in the leg, one for each goal. Zomba survived the shootings but never played again.

Wonder downunder

Adelaide City entered the football record books in December 1995 when Damian Mori scored the worlds fastest goal in first class football. Recorded at 3.68 seconds in an Australian National League match against Sydney United. The club have decided to cash in

on this historic event and are marketing T-shirts with a full colour photograph of the goal with a caption running underneath, It's A World Record.

Legs eleven

When Liverpool beat Norwegian cup winners Storomsgodset 11-0 in round one of the European Cup Winners' Cup only goalkeeper Ray Clemence and forward Bryan Hall failed to register on the scoresheet.

Fourtime loser

Kerry Dixon scored four of the five goals Reading notched up against Doncaster Rovers on October 23, 1982 but still saw his side lose 7-5.

London's first

London's first derby match in Division One was held on

November 7, 1907 and an estimated 65,000 fans packed into Stamford Bridge where visitors Woolwich Arsenal were 2-1 winners over Chelsea.

Two timer

Billy Meredith won FA Cup winners medals with both Manchester sides at the early part of this century. In 1904 he won his first medal with Manchester City and in 1909 was back to claim one with United.

They think it's all over

Any side who take a 1-0 lead in the 90th minute could be forgiven for thinking that they have the match won but during an FA Cup fourth round replay at Deepdale the North Enders were to have their pride injured by injury time when the Kings Road men from Chelsea hit them with two late goals.



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Bradford City

Wed 2nd October Kick-Off 7.45pm



Town were the final League visitors to Valley Parade last season - before City's dramatic play-off tussle with Blackpool that led to them grabbing a promotion place.

Ipswich Town

Sat 5th October Kick-Off 3.00pm



Three days later, Swindon head to Portman Road where they were 4-1 winners in 1991/92, but it didn't stop Ipswich going on to win the Championship.



Going to Palace?
See our next Matchday Magazine for all your travel details

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1.30pm	9.15am

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You can also book by telephone at Barnes Coaches on the number below.

A £2 reduction is available for all children accompanied by an adult.

For Bookings Telephone:
(01793) 611499 or (01672) 540330



Travelling by Road.....

Bradford City

Take the A419/A417 to join the M5 at Junction 11a. Follow the M5 to the intersection with the M6 and continue North to Junction 21a (M62). Travel East (sign-posted Manchester), leaving at Junction 26 (M606). Take the fourth exit off the next roundabout onto the A6036 Ring Road, then left at the crossroads into Manningham Lane. Valley Parade is on the left.

Travelling by Road.....

Ipswich Town

Take the M4 East before joining the M25 at Junction 4b. Leave the M25 at Junction 28 to join the A12. At the junction with the A14 (Tesco's Roundabout), take the second exit (London Road). Turn right at the fourth set of traffic lights, into West End Road. The recommended car park for visiting supporters is next to the coach park on the right. Portman Road is five minutes walk.



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1.45pm	West Swindon	8.45am
2.00pm	County Ground	9.00am
2.15pm	Ermin Street	9.15am

Bookings can be made at the old Matchday Ticket Office on Tuesdays, Wednesdays and Thursdays between 10.00am and 2.00pm on Thursday evenings between 7.00 and 9.00 and before all home games. Bookings are also taken in association with Silver Knight Coaches on 01249 720360 on Mondays to Fridays between 9.00am and 5.00pm. All coaches are fitted with seat belts throughout and are NON SMOKING. A hostess service of hot and cold drinks and light refreshments is also provided.

Reductions available for under-15's.

Tel: (01793) 825935
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statistics 1996/97 season



NATIONWIDE LEAGUE DIVISION 1 up to and including September 25th

	P	W	D	L	W	D	L	F	A	PTS.
BOLTON WANDERERS	8	4	0	0	2	1	1	21	11	19
BARNLEY	7	3	0	1	3	0	0	15	6	18
NORWICH CITY	8	2	2	0	3	0	1	9	4	17
STOKE CITY	8	3	1	0	1	1	2	13	14	14
WOLVES	8	2	1	1	2	1	1	12	8	14
CRYSTAL PALACE	8	2	2	0	1	2	1	15	7	13
TRANMERE ROVERS	8	3	0	1	1	1	2	11	9	13
IPSWICH TOWN	8	2	1	1	1	2	1	15	12	12
QUEENS PARK RANGERS	8	1	1	2	2	2	0	11	10	12
MANCHESTER CITY	8	3	0	1	1	0	3	9	9	12
WEST BROMWICH ALBION	7	1	0	2	2	2	0	12	11	11
SWINDON TOWN	8	2	1	1	1	1	2	9	9	11
SHEFFIELD UNITED	8	1	1	1	2	0	1	12	9	10
HUDDERSFIELD TOWN	7	2	1	1	1	0	2	12	11	10
OXFORD UNITED	8	2	1	1	1	0	3	11	8	10
PORTSMOUTH	8	1	1	2	2	0	2	6	9	10
BIRMINGHAM CITY	6	2	1	0	0	1	2	8	7	8
PORT VALE	8	1	2	1	0	3	1	6	8	8
READING	8	2	1	1	0	0	4	10	20	7
CHARLTON ATHLETIC	7	2	1	0	0	0	4	6	8	7
SOUTHEND UNITED	8	1	2	1	0	1	3	7	14	6
BRADFORD CITY	8	2	0	2	0	0	4	6	14	6
GRIMSBY TOWN	8	1	0	3	0	2	2	8	18	5
OLDHAM ATHLETIC	8	0	1	3	0	1	3	7	15	2



First Team Player Appearances 96/97

Player Name:	League		Cup		Total	
	Apps.	Gl.	Apps.	Gl.	Apps.	Gl.
PAUL ALLEN	3(2)	0	2	0	5(2)	0
WAYNE ALLISON	4(2)	1	3	2	7(2)	3
LEE COLLINS	-	-	-	-	-	-
STEVE COWE	6	3	3	0	9	3
IAN CULVERHOUSE	6	0	3	0	9	0
FREDERIC DARRAS	8	0	3	0	11	0
FRASER DIGBY	-	-	-	-	-	-
ROBIN HULBERT	0	0	(1)	0	(1)	0
JASON DRYSDALE	4	0	2	0	6	0
GARY ELKINS	1	0	1	0	2	0
STEVE FINNEY	2(3)	1	1(1)	0	3(4)	1
TY GOODEN	-	-	-	-	-	-
KEVIN HORLOCK	8	1	4	0	12	1
SCOTT LEITCH	8	0	4	1	12	1
STEVE McMAHON	-	-	-	-	-	-
STEVE MILDENHALL	-	-	-	-	-	-
WAYNE O'SULLIVAN	2(1)	0	2	1	4(1)	1
MARK ROBINSON	6	1	3	0	9	1
MARK SEAGRAVES	7(1)	0	2(1)	0	10(2)	0
ALEX SMITH	1	0	0	0	1	0
FRANK TALIA	8	0	4	0	12	0
SHAUN TAYLOR	2	0	1(1)	0	3(1)	0
PETER THORNE	3(2)	0	1(1)	1	4(3)	1
MARK WALTERS	5(1)	1	3	1	8(1)	2
KEVIN WATSON	4(3)	1	1(1)	0	5(4)	1

Swindon Town Fixtures 1996/97 Season

Date	Opponents	Res	Att.
Sat Aug 17	Norwich City	A 0-2	15,165
TUE AUG 20	WOLVERHAMPTON W. C.C.C 1 (1)	H 2-0	7,451
SAT AUG 24	PORT VALE	H 1-1	8,706
WED AUG 28	OLDHAM ATHLETIC	H 1-0	8,025
Sat Aug 31	Southend United	A 3-1	4,011
Wed Sep 4	Wolverhampton W. C.C.C 1 (2)	A 0-1	10,760
Sat Sep 7	Grimsby Town	A 1-2	4,089
WED SEP 11	PORTSMOUTH	H 0-1	8,687
SAT SEP 14	TRANMERE ROVERS	H 2-1	8,430
WED SEP 18	QUEENS PARK RANGERS C.C.C 2 (1)	H 1-2	7,843
Sat Sep 21	Queens Park Rangers	A 1-1	13,662
Wed Sep 25	Queens Park Rangers C.C.C 2 (2)	A 3-1*	6,976
FRI SEP 27	WOLVERHAMPTON W.	H	
Wed Oct 2	Bradford City	A	
Sat Oct 5	Ipswich Town	A	
SAT OCT 12	OXFORD UNITED	H	
WED OCT 16	HUDDERSFIELD TOWN	H	
Sat Oct 19	Crystal Palace	A	
Wed Oct 23	Manchester United C.C.C 3	A	
Sat Oct 26	Reading	A	
WED OCT 30	WEST BROMWICH ALBION	H	
SAT NOV 2	MANCHESTER CITY	H	
Sat Nov 9	Sheffield United	A	
SAT NOV 16	BARNLEY (F.A. CUP 1)	H	
Sat Nov 23	Birmingham City	A	
Wed Nov 27	Coca-Cola Cup 4		
SAT NOV 30	READING	H	
Sat Dec 7	Charlton Athletic (F.A. Cup 2)	A	
Sat Dec 14	Stoke City	A	
SAT DEC 21	BOLTON WANDERERS	H	
Thu Dec 26	Portsmouth	A	
SAT DEC 28	GRIMSBY TOWN	H	
WED JAN 1	QUEENS PARK RANGERS	H	
Sat Jan 4	F.A. Cup 3		
Wed Jan 8	Coca-Cola Cup 5		
Sat Jan 11	Tranmere Rovers	A	
SAT JAN 18	BRADFORD CITY	H	
Sat Jan 25	F.A. Cup 4		
Wed Jan 29	Wolverhampton Wanderers	A	
SAT FEB 1	SHEFFIELD UNITED	H	
Sat Feb 8	West Bromwich Albion	A	
SAT FEB 15	BIRMINGHAM CITY (F.A. Cup 5)	H	
Wed Feb 19	Coca-Cola Cup SF (1)		
Sat Feb 22	Manchester City	A	
SAT MAR 1	CHARLTON ATHLETIC	H	
Tue Mar 4	Barnley	A	
Sat Mar 8	Bolton Wanderers (F.A. Cup 6)	A	
Wed Mar 12	Coca-Cola Cup SF(2)		
SAT MAR 15	STOKE CITY	H	
Sat Mar 22	Port Vale	A	
SAT MAR 29	NORWICH CITY	H	
Mon Mar 31	Oldham Athletic	A	
SAT APR 5	SOUTHEND UNITED	H	
Sun Apr 6	Coca-Cola Cup Final		
SAT APR 12	IPSWICH TOWN (F.A. Cup SF)	H	
Sat Apr 19	Oxford United	A	
SAT APR 26	CRYSTAL PALACE	H	
Sun May 4	Huddersfield Town	A	
Sat May 17	F.A. Cup Final		

NEXT HOME GAME:
SAT OCTOBER 12TH



Swindon Town vs Oxford Utd
NATIONWIDE LEAGUE DIVISION 1
Kick-Off 3.00pm

FAC = F.A. Cup C.C.C = Coca-Cola Cup

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* After Extra Time (4-3 agg)

All home Saturday fixtures will kick-off at 3.00pm.
Home Sunday and Bank Holiday fixtures will kick-off as advertised.
Home midweek fixtures will kick-off at 7.45pm.
All dates and times of kick-offs are subject to change.



Goalscorer = Name in Red Substitute used = ●▼■

1	2	3	4	5	6	7	8	9	10	11	12	13	14
TALIA	DARRAS	DRYSDALE	LEITCH	ALLEN	TAYLOR▼	ROBINSON	WALTERS	FINNEY●	ALLISON	HORLOCK■	THORNE●	SEAGRAVES▼	WATSON■
TALIA	DARRAS	DRYSDALE	LEITCH	ALLEN▼	TAYLOR	ROBINSON	WALTERS■	FINNEY	ALLISON	HORLOCK	THORNE	SEAGRAVES▼	WATSON■
TALIA	DARRAS	DRYSDALE	LEITCH	ALLEN	TAYLOR	ROBINSON	WALTERS■	FINNEY●	ALLISON	HORLOCK	SEAGRAVES	THORNE●	WATSON■
TALIA	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON	COWE	ALLISON	HORLOCK	THORNE	ALLEN	FINNEY
TALIA	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON●	COWE■	THORNE	HORLOCK	O'SULLIVAN●	ALLEN	FINNEY■
TALIA	DARRAS	DRYSDALE●	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON	COWE	THORNE	HORLOCK	TAYLOR●	WALTERS	FINNEY
TALIA	DARRAS	SMITH●	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON■	COWE	THORNE▼	HORLOCK	ALLEN●	WALTERS■	FINNEY▼
TALIA	DARRAS	ROBINSON▼	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	WATSON●	COWE	THORNE	HORLOCK	ALLISON●	SMITH	FINNEY▼
TALIA	DARRAS	O'SULLIVAN	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	ALLEN▼	COWE	THORNE●	HORLOCK	ALLISON●	WATSON▼	COLLINS
TALIA	DARRAS	O'SULLIVAN	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	ALLEN	COWE	ALLISON	HORLOCK	FINNEY	WATSON	ELKINS
TALIA	DARRAS●	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN	COWE	ALLISON	HORLOCK	FINNEY	WATSON	ALLEN●
TALIA	ROBINSON	ELKINS	LEITCH●	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN	COWE■	ALLISON	HORLOCK	THORNE●▼	HULBERT■	FINNEY▼

football for all

Swindon Town Football Club is proud to welcome both professional footballers and supporters from all nationalities to the County Ground. It is our aim that people from all races enjoy football at the County Ground without fear of harassment or intimidation and while recent research shows that we do not seem to have a problem with racism here at the Club, we musn't become complacent. Therefore, any supporter found distributing literature of a racially intolerant nature, or hurling racial abuse at players or fellow supporters, will be ejected from the ground immediately and will attract a lengthy ban from the Club.

Mike Spearman
Chairman

IMPORTANT NOTICE

Important safety announcements by the Club Management over the public address system will be preceded by a loud signal to catch the attention of spectators.



24 HOUR INFORMATION

0891 12 16 40

FOR ALL THE LATEST FOOTBALL NEWS FROM THE COUNTY GROUND.

0891 14 16 40

FOR TICKET, TRAVEL AND COMPETITION NEWS.

*CALLS ARE CHARGED AT 20P PER MINUTE CHEAP RATE AND 40P PER MINUTE AT ALL OTHER TIMES

Front Cover pic:
Wayne Allison

Swindon Town

1	Frank Talia
2	Mark Robinson
3	Gary Elkins
4	Scott Leitch
5	Mark Seagraves
6	Ian Culverhouse
7	Mark Walters
8	Wayne O'Sullivan
9	Steve Cowe
10	Wayne Allison
11	Kevin Horlock
12	Peter Thorne
13	Steve Finney
14	Paul Allen

Team Changes

Wolves

1	Mike Stowell
2	Jamie Smith
3	Steve Froggatt
4	Mark Atkins
5	Mark Venus
6	Dean Richards
7	Andy Thompson
8	Steve Corica
9	Steve Bull
10	Iwan Roberts
11	Simon Osborn
12	Darren Ferguson
13	Hans Segers
14	Jermaine Wright

Team Changes

Today's Officials:

- Referee:**
D.B. Allison (Lancaster)
- Assisted by:**
B.L. Baker (Warminster)
P.V. Norman (Bath)
- Reserve Official:**
A. McGinn

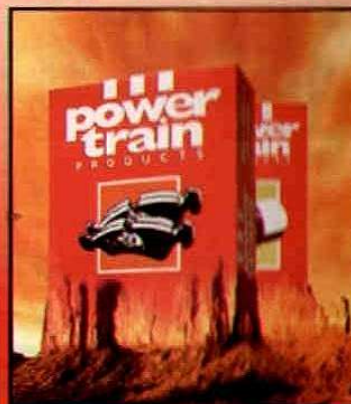


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Swindon, Wiltshire
SN3 3LB



24 HOUR INFORMATION

0891 12 16 40

FOR ALL THE LATEST FOOTBALL NEWS FROM THE COUNTY GROUND.

0891 14 16 40

FOR TICKETS, TRAVEL AND COMPETITION NEWS.

*CALLS ARE CHARGED AT 30P PER MINUTE (CHEAP RATE) AND 49P PER MINUTE AT ALL OTHER TIMES

NEXT HOME GAME:
SAT OCTOBER 12TH



Swindon Town vs Oxford Utd
NATIONWIDE LEAGUE DIVISION 1
Kick-Off 3.00pm